



THE TIMES OF INDIA

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STUDENT EDITION

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WEB EDITION

VIEWPOINT

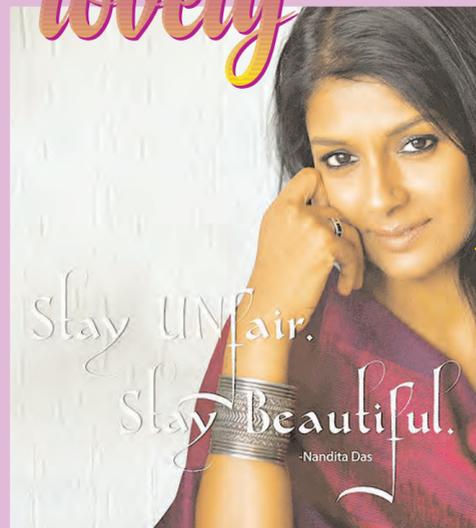
FMCG major Hindustan Unilever has said that it will remove the word, 'fair' from its popular skincare brand, 'Fair & Lovely', as part of a global rebranding exercise by its parent company, Unilever. While the move has come at a time when there are growing voices against racial stereotyping, the company insisted that its step has got nothing to do with the current anti-racism movements in the West, saying it has been working on the evolution of the ₹2,000-crore brand for many years. As part of the re-branding, the company will also be announcing the new name for the 'Fair & Lovely' Foundation, set up in 2003 to offer scholarships to women to help them pursue their education.

The company said its other skincare portfolio will also adopt a new holistic vision towards beauty that cares for everyone and celebrates all skin colours

PRESSURE WORKED

- In the past two weeks, at least three change.org petitions came up globally, asking Unilever to drop the cream from markets in Asia
- In recent years, campaigns, such as 'Dark is Beautiful' and #unfairandlovely have questioned Indian's obsession with fair skin
- Bollywood stars and popular beauty pageants have been criticised for promoting colourism

Now, 'Fair' is no longer 'lovely'



OTHERS FOLLOW

- Several FMCG companies are concerned about their brands after 'Black Lives Matter' protests across the globe
- Recently, the US healthcare giant Johnson & Johnson stopped the sale of its skin-whitening creams globally, including India. ■ Similarly, the French cosmetics giant L'Oréal has also decided to drop the words, 'white', 'fair' and 'light' from all its skin products

'Colourism' is perhaps the most visible form of racism in the subcontinent

REACTIONS GALORE

Though I am all for creative freedom, racism is not freedom. Dropping a word will not change the way we look at dark people. Think of what the West Indian cricketers feel when we 'endearingly' call them "kaalu". **PRITISH NANDY**, poet-writer



This wrong dream that only fair is lovely and beautiful, is a deep-rooted stigma, when the majority of the country is brown-skinned. It's a mammoth step from the brand; other brands should follow suit **BIPASHA BASU**, actor



It's a step in the right direction. When a leading company that has managed to make their brand synonymous to what is considered beautiful, decides to re-brand, re-strategise and remove the word fair from their brand, it is significant. It will generate the debate on colourism. **NANDITA DAS**, actor

We have a long way to go in breaking our conditioning of what constitutes beauty, but this is a small step in the right direction. What a beautiful beginning! #nomorefairandlovely #peoplepower **ABHAY DEOL**, actor



The BIG Q: Can renaming a fairness cream stop colourism? Have you faced any discrimination because of your skin colour?

Share your views at toinie175@gmail.com/timesnie175@gmail.com

MANN KI BAAT



Learn from the experiences of your grandparents, PM tells children

ON PROMOTING TRADITIONAL INDOOR GAMES: We need to promote the traditional indoor games of India in a new and attractive avatar. We need to help startups, which will promote India's indoor games, and step aside slightly from playing other online games as we try to be vocal about local in these fields as well. Now, that it has

Interview your grandparents and other elderly relatives - ask them about their lifestyle when they were of your age, what sports they played, etc. Save these interviews on your devices. These video interviews can help us prepare for a better future as the experiences of the elders in any household is necessary for the growth of a young individual

come to studying online, to get rid of online gaming, we must do so for the sake of our children.

ON THE ROLE OF GRANDPARENTS: The grandparents and the elders of the house should hand over traditional games, like Pachisi, Moksha Patam and Guttta to the new generation. In order to strike a balance with the advent of online gaming, elders must do so for the sake of the children

ON GAMES LIKE GUTTA: Gutta is popular with elders and the children alike, and involves simply getting hold of five small stones of the same size and Behold! - you are ready to play Gutta! You've to throw one stone into the air and while that stone is in the air, you have to grab the remaining stones on the ground.

How about bonding with your grandparents and elders over our traditional indoor games or taking interviews on their experiences? Please share a video under 2 minutes at timesnie175@gmail.com and we will feature you!

DOODLING SCHOOLBOY LANDS LUCRATIVE GLOBAL BOOK DEAL

A schoolboy told to stop doodling in class has landed a deal to illustrate three books for children. **Joe Whale**, 10, received fame after going to an after-school arts club and putting his work online. According to reports, Joe Whale was sent to an after-school arts club by his parents, after he got into trouble for drawing during class, as he was feeling bored. However, his art teacher was so impressed with his fun sketches that she asked his parents if she could put them on Instagram, to which they agreed.

YOUNG ACHIEVER

► His creations attracted an army of fans around the world, leading him to be affectionately nicknamed, 'The Doodle Boy'. ► He was hired to create a mural in a restaurant and a US TV show. But the big ticket came when a US publisher asked him to illustrate a series of three children's books, with the first to be published globally next year

BEAR GRYLLS SET TO BRING 'WORLD'S TOUGHEST RACE' TO OTT WORLD

Popular host and adventurer Bear Grylls will be hosting a new reality competition series, 'World's Toughest Race: Eco-Challenge Fiji'. The 10-episode adventure series is about the expedition race, in which 66 teams from 30 countries



ADVENTURE

race non-stop for 11 days, 24 hours a day, across hundreds of miles of rugged Fijian terrain complete with mountains, jungles and oceans. The show was filmed in Fiji last year. The 330 competitors form teams of five, including four racers and an assistant crew member, and go on an adventure race.

► Team Khukuri Warriors is the first team from India to join the Eco-Challenge. Led by twins, Tashi Malik and Nungshi Malik, the team will be joined by a mountain climbing, skiing and rafting expert, doctor and their father, who was a former Colonel in the Indian Army. ► The show will premiere on Amazon Prime on August 14

NEWS IN BRIEF

CLICK HERE FOR MORE

ARCTIC SEA ICE WITNESSED MASSIVE DECLINE IN 2019: SCIENTISTS

The National Centre of Polar and Ocean Research (NCPOR) has found a dramatic decline in the Arctic sea ice due to global warming. The largest decline took place in July 2019, they said. The study has also pointed out that the decrease of the

ENVIRONMENT

Arctic sea ice area and the increase in the duration of summer and autumn seasons have affected the local weather and climate over the Arctic Ocean and its marginal seas.

- The decline of sea ice has led to a localised increase in evaporation, air humidity, cloud cover and rainfall
- The Arctic sea ice is a sensitive indicator of climate change, and has strong retaliatory effects on other components of the climate system.
- Between 1979 and 2018, the sea ice has been declining at a rate of -4.7 per cent per decade, while its rate was found to be -13 per cent in July 2019.



SPACE AGENCIES UNVEIL SITE SHOWING LOCKDOWN CHANGES TO EARTH

You can now see how coronavirus lockdowns have changed air pollution, hospital lights and even white asparagus harvests. Using data from 17 satellites, three space agencies have created a website that serves as a global dashboard for temporary changes observed from the orbit. The European Space Agency, Japan Aerospace Exploration Agency and NASA on Thursday unveiled the Earth Observing Dashboard at eodashboard.org.



SPACE DASHBOARD

- The data, which will be expanded in the future, monitors 30 environmental indicators, 17 economic signals and three agricultural indices.
- The dashboard reflects some signs of a return to normal in parts of the world.

VACCINE AGAINST COVID-19 NOT CERTAIN, SAYS WORLD HEALTH ORGANISATION

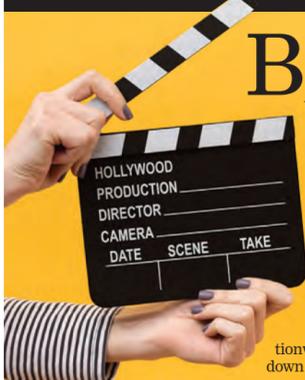
It is not certain that scientists will be able to create an effective vaccine against the coronavirus that has caused the Covid-



CORONA UPDATE

19 pandemic, but it could take a year before one were to be invented, the head of the World Health Organisation said. Speaking to deputies from the European Parliament's health committee via video conferencing, Tedros Adhanom Ghebreyesus said that if such a vaccine became a reality, it should become a public good available to all. He said the WHO had already more than a 100 candidates for a vaccine, of which one was at an advanced stage of development.

BOLLYWOOD RESUMES SHOOTING, STRICT VIRUS RULES BAN 'ELABORATE & EXTRAVAGANT' SCENES



Bollywood will resume film shoots immediately, industry representatives have said, but strict virus rules banning "elaborate or extravagant" scenes threaten to strip the world's biggest movie-making machine of its trademark dazzle. The decision by three major industry bodies end three-months-long hiatus that was imposed following a nationwide coronavirus lockdown in India in late March.

- Filmmakers will not be allowed to film wedding scenes or fight sequences that have long been Bollywood staples. ■ Furthermore, actors over the age of 65 are banned from being on set - a rule that would see some of India's most revered stars, such as 77-year-old Amitabh Bachchan, forced to stay home instead.
- Social distancing norms will put a stop to scenes showing actors kissing or embracing, spelling a return to the 1980s, when songs often cut to images of flowers brushing against each other, then a shorthand for romance.
- Producers will also be required to have a doctor, nurse and an ambulance on set. The 16-page set of guidelines, framed by the Producers Guild of India, also includes a request for actors to do their hair and makeup at home, and urges casting directors to locate real-life relatives for family sequences to limit interactions with strangers

Bayern Munich lift Bundesliga title after demolishing Wolfsburg 4-0



Bayern Munich, already crowned Bundesliga champions last week, lifted the league trophy in an empty stadium on Saturday after crushing hosts VfL Wolfsburg 4-0 on the final matchday. The Bavarians, who have matched a club record of 25 matches in all competitions without defeat and are unbeaten in the Bundesliga in 2020, went ahead in the fourth minute with Kingsley Coman netting from Thomas Mueller's 21st assist, a league record. Bayern can win more silverware next week with the

The bizarre trophy ceremony in the empty Wolfsburg stadium was a reflection of the season that was interrupted for more than two months in March due to the Covid-19 pandemic

German Cup final against Bayer Leverkusen. They are also still in the Champions League. (REUTERS)

FUN-ZONE

NEW ON THE WEB!

Have you tried the MCQ section of www.toistudent.com yet? Log in now for



QUIZ



MIND TEASERS

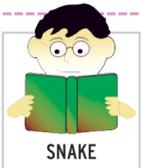


FUN WITH RIDDLES



JUMBLD WORDS...

Find out who tops the chart every day! It could be **YOU!!!!**



SNAKE

KNOWLEDGE BANK

African Black Mamba

This is a highly venomous snake species native to Sub-Saharan Africa. It is the second longest venomous snake species in the world and fastest moving land snake, moving at 4.32 to 5.4 m per second. It often mimics a cobra by spreading a neck-flap, exposing its black mouth, raising its body off the ground, and hissing. When warding off a threat, it delivers multiple strikes, injecting large amounts of virulently toxic venom with each strike.



Word Wise

subside, plunge, etc

submerge: To cover or overflow with water; immerse. To sink or plunge under water or beneath the surface of any enveloping medium.

Synonymous words: **drown, engulf, drench, flood, sink, inundate, overflow, overwhelm,**

Examples: ■ **Submerge** the apple slices in the syrup and allow them to "rest" for a few hours
■ They're not willing to **submerge** their anger for the sake of winning elections.
■ The submarine was **submerged** in the accident, which set off the explosion.

CHECK YOUR APTITUDE

- The last day of a century cannot be
A. Monday B. Wednesday
C. Tuesday D. Friday
- Three times the first of three consecutive odd integers is 3 more than twice the third. The third integer is:

- A. 9 B. 11 C. 13 D. 15
- 3) Gita purchased 20 dozens of toys at the rate of ₹375 per dozen. She sold each one at the rate of ₹33. What was her percentage profit?
A. 3.5 B. 4.5
C. 5.6 D. 6.5

ANSWER:
1. Tuesday 3. 5.6
2. 15 4. 10 points

Quiz time

SCIENCE

Q.1) Which advanced digital imaging solution has secured the Guinness World Record for developing the smallest commercially available image sensor?

- A. Omni Vision
B. Mini Vision
C. Ultra Vision
D. xTra Vision

Q.2) What is the name of a robot created by India and the UK to encourage children to wash their hands?

- A. Handyman B. Handa



ANSWERS

1. A) Omni Vision 2. C) Pepe 3. B) Joseph Antoine Ferdinand Plateau

C. Pepe D. Hands on

Q.3) Who among the following persons invented 'Phenakistoscope'(moving media) and Google celebrated his 218th birthday with a Doodle?

- A. John Plateau
B. Joseph Antoine Ferdinand Plateau
C. Dracker Ontario
D. Richard Brown Williamson

Phenakistoscope

COMMON GRAMMATICAL MISTAKES

1. ALLUDE/ELUDE

THE RULES:

- "Allude" is to refer to something in an indirect manner.
- "Elude" is to avoid or escape authority, etc.

HOW NOT TO DO IT:

- In fact, McCarthy **eluded** Williams as being an afterthought in Green Bay's game plan.

HOW TO DO IT PROPERLY:

- In fact, McCarthy **alluded** to Williams as being an afterthought in Green Bay's game plan.
- Gregory was arrested at the scene after allegedly attempting to **elude** the police.

WORD WATCH

1) garrulous (GARE uh lus) adj.

- combative ■ brash
- bitter ■ talkative

2) pittance (PITT ns) n.

- small amount

- nuisance value
- grievance
- demonstration of sorrow
- ossify (OSS ih fy) v.
- to diminish ■ make dull
- fall apart ■ harden
- portray v.
- to describe ■ perceive

- mimic
- disclose unintentionally
- 5) staples n.
- life-giving forces
- qualities to depend upon
- raw materials
- medical supplies

ANSWERS

- Talkative; as, Garrulous people chatter on about trivial matters. Latin garrulus.
- Very small amount; as, The pay was a mere pittance. Old French pittance (portion of food allowed a monk). 3) To harden or become bone-like. Also, to become inflexible in attitude or habits; as, tribes whose traditions became ossified centuries ago. Latin ossis (bone). 4) To describe verbally, or represent in painting. Latin protrahere (to draw forth, reveal). 5) Raw materials; chief products in constant demand. Middle Dutch stapel (emporium).

IDIOM OF THE DAY

NO DICE
Meaning: To not agree. To not accept a proposition.

JUMBLD WORDS

1) **otpentia**
A: potential B: perfection
C: glorious D: query

2) **ertiytar**
A: depend B: tertiary
C: confidence

ANSWERS
1) A: potential 2) B: tertiary

Birla High School hosts CBSE Sahodaya Principals' Meet



The CBSE Sahodaya Principals' Meet (Kolkata Chapter), was hosted recently by Birla High School at Vidya Mandir Auditorium. T Mate, regional officer, CBSE, was the chief guest. Principals of 69 CBSE schools from Kolkata and its surrounding areas attended the meet. The agenda of the meeting, as unanimously decided, comprised the discussion and elucidation of CBSE examination rules and regulation and clarification of doubts



by Mate. Mate commenced his address with a briefing on the genesis and objectives of the Sahodaya school complexes. This was followed by acknowledgement and appreciation of the accomplishments of the Kolkata School Complex under the aegis of the former executive committee. Queries regarding spot evaluation, hub schools grouping and the conduct of board examinations were clarified by Mate.



Elected members of the new executive committee, Sahodaya Complex, Kolkata were introduced. Proposals for further deliberation and action were made. The official handover of the statement of accounts by Sanghamitra Mukherjee, former treasurer, to the newly elected office-bearers followed next. New schools in the Kolkata Sahodaya Complex were registered and the principals, introduced. The meeting concluded with thanks to the chair.



SCHOOL IS COOL

Corona both a bane and a boon for mankind

Corona virus, one of the deadliest viruses for mankind, has threatened lives across the world. Lakhs of lives are being lost and many more are getting affected daily. It spreads very fast by contact thus forcing the world to go under lockdown. Children can't go to school and are missing the lovely moments spent in schools.

Everybody is missing their friends and relatives due to social distancing. People are compelled to spend days without work under great anxiety and uncertainty. I feel sad and helpless when I read the news of people and animals dying of hunger. I feel angry thinking of those dishonest, selfish people who are unwilling to help the have-nots. The memory of my school, my friends, my teachers bring tears in my eyes. Yet, there is another side of the coin.

Due to complete shutdown of normal life, the environment is healing. Pollution levels have dropped resulting in healing of the ozone layer, less melting of ice, timely arrival of the monsoon and a less harsh summer. All these positive signs are taking nature back to its basics. I hope we will recover from this grim situation and go back to normal lives very soon. The pandemic has given us an opportunity to reflect on and correct our mistakes.

- Sagnik, Class V, Adamas World School

United against the virus

A world war has begun not among countries, but now the whole mankind stands united against the Corona virus. The weapons used in this war aren't rifles or tanks but lockdown, quarantine, social distancing, masks, sanitizers etc. The frontline warriors are the doctors and nurses.

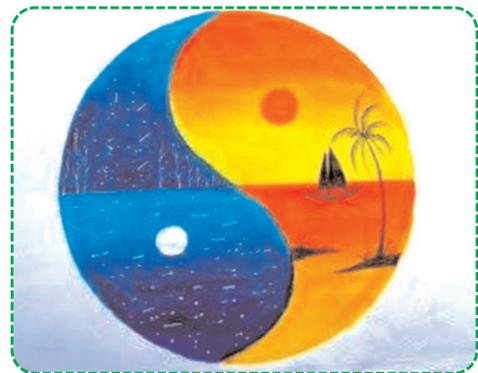
We are afraid of it because life may be at stake as no vaccine has yet been discovered. It spreads through touch, droplet of saliva and surface transmission.

Proper lockdown is the only way to fight it. But so many have lost their jobs. We should extend our helping hand to them. The economy of many countries including India is on the verge of collapse.

Every cloud has a silver lining. Yes, mother nature has got a scope to replenish herself. Think positive, build up immunity and be fittest for survival. Stay home, stay safe for your family, for your country.

- Debadrta Paul, Class V, Adamas World School

PAINTER'S GALLERY



Adriya Saha, Class VII, Adamas World School



Anushka Das Class VI, Adamas World School



Adriya Saha, Class VII, Adamas World School