

**DATE OF E-AUCTION/TIME 14/08/2020 FROM 11 A.M. to 2 P.M. with unlimited extension of 5 minutes each.**

**LAST DATE & TIME OF SUBMISSION OF EMD & DOCUMENTS – (ONLINE & HARD COPY IS 12/08/2020 UPTO 5.00 PM)**

Sale of Movable & Immovable Asset Charged to HOME FIRST under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (No.54 of 2002). Whereas, the Authorized Officer of **Home First Finance Company India Limited (herein after referred as 'HOME FIRST')**, has taken possession of the following property/ies pursuant to the notice issued under Section 13(2) on **19/3/2020**, read along with the Security Interest (Enforcement) Rules 2002 in the following loan account with right to sell the same on “**AS IS WHERE IS BASIS and AS IS WHAT IS BASIS**” for realization of HOME FIRST's dues plus interest as detailed hereunder and whereas consequent upon failure to repay the dues, the undersigned in exercise of power conferred under Section **13(12)** of the said Act proposes to realize HOME FIRST's dues by sale of the said property/ies. The sale will be done by the undersigned through e-auction platform provided at the Web Portal (<https://sarfaesi.auctiontiger.net>). **Bid Increment Amount – Rs. 10,000/-.**

Name of the Account/ Guarantors	Details of property/ owner of the property	Outstanding Amount as on Demand Notice Date	Reserve Price (Rs.)		Date & time of onsite Inspection of the property	Last date for submission of EMD (Rs.) and other documents	Date of E-auction/ Time
			Earnest Money Deposit (EMD) (Rs.)				
<b><u>Borrower(s):</u></b> Ramadevi N and Ananth Ram S	Flat No. G-9, admeasuring 226.5 Sq. Ft., Building Megha, Karanithangal Village, Vaipur Panchayat, Sriperumbudur Taluk, Kancheepuram District – 631604	<b>Rs. 8,98,097/-</b> as on <b>03/01/2020</b> plus interest & other incidental charges thereon.	<b>Rs. 6,90,000/-</b>		<b>31/07/2020 to 10/08/2020 11.00AM to 5.00PM</b> (AO - Mr. Ganesh P; Mob: 8825795022)	<b>12/08/2020 Up to 5 P.M.</b>	<b>14/08/2020 11 A.M. to 2 P.M. with unlimited extension of 5 minutes each.</b>
		<b>03/01/2020</b>	<b>Rs. 69,000/- (10% of Reserve Price)</b>				
E-Auction Service Provider	E-Auction Website/For Details		A/c No: for depositing EMD/other amount	Branch IFSC Code	Name of Beneficiary		
<b>M/s E-Procurement Technologies Ltd –Auction Tiger,</b> Contact Person : Mr.Tilak Maratha,Mo : +91 9067799646 and Mr.Vijay Shetty,Mo : + 91 9619120214 ,Help Line No : 079-40230 823/813/814/815/816/817/818/189/820 ,E-mail ids : <a href="mailto:Tilak@auctiontiger.net">Tilak@auctiontiger.net</a> / <a href="mailto:Vijay.Shetty@auctiontiger.net">Vijay.Shetty@auctiontiger.net</a>	<a href="http://www.homefirstindia.com">http://www.homefirstindia.com</a> <a href="https://sarfaesi.auctiontiger.net">https://sarfaesi.auctiontiger.net</a>		<b>912020036268117-</b> Home First Finance Company India Limited - Axis Bank Ltd., MIDC, Andheri East.	<b>UTIB0000395</b>	<b>Home First Finance Company India Limited</b>		

Home First Finance Company India Limited,  
CIN:U65990MH2010PTC240703,  
Website: [homefirstindia.com](http://homefirstindia.com)  
Phone No.: 180030008425  
Email ID: [loanfirst@homefirstindia.com](mailto:loanfirst@homefirstindia.com)

**TERMS & CONDITIONS:**

The E-Auction is being held on “AS IS WHERE IS” and “AS IS WHAT IS BASIS” and will be conducted “On Line”. The action will be conducted through HOME FIRST’s approved service provider **M/s E-Procurement Technologies Ltd –Auction Tiger**, at the web Portal: <https://sarfaesi.auctiontiger.net>, E-Auction Tender Document containing online e-auction bid form, declaration, General Terms & Conditions of online auction sale are available at Portal Site.

To the best of knowledge and information of the Authorized Officer, there is no encumbrance on the properties. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property/ies put on auction and claims/ rights/ dues/ affecting the property, prior to submitting their bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of HOME FIRST. The property is being sold with all the existing and future encumbrances whether known or unknown to HOME FIRST. The Authorised Officer/ Secured Creditor shall not be responsible in any way for any third-party claims/ rights/ dues.

The sale shall be subject to rules/conditions prescribed under the securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002,

Other terms & conditions of the e-auction are published in the following websites.

01. <http://www.homefirstindia.com>, 02. <https://sarfaesi.auctiontiger.net>,

**STATUTORY 15 DAYS SALE NOTICE UNDER THE SARFAESI ACT, 2002**

The borrower/ guarantors are hereby notified to pay the sum as mentioned in the demand notice along with upto date interest and ancillary expenses before the date of e-Auction, failing which the property will be auctioned/ sold and balance dues, if any, will be recovered with interest and cost.

**Date: 29/07/2020, Place: Chennai**

**Signed by Authorized Officer, Home First Finance Company India Limited**