

Category 33 F – PRODUCT OR BRAND LAUNCHES

Venue	Without Celebrity Performer		With Celebrity Performer *	
	Only During Launch	Launch + Party	Only During Launch	Launch + Party
5 Star Hotel	Rs. 22,500	Rs. 30,000	Rs. 50,000	Rs. 75,000
2 – 4 Star Hotel	Rs. 15,000	Rs. 20,000	Rs. 35,000	Rs. 50,000
Others	Rs. 10,000	Rs. 15,000	Rs. 20,000	Rs. 30,000

* Celebrity Performer is an Artist who is part of the activity, he / she might or might not perform on music and may or may not be associated with the Brand as a Brand ambassador.