



ADAMAS UNIVERSITY

SCHOOL OF BUSINESS & ECONOMICS

DEPARTMENT OF MANAGEMENT

PROGRAMME STRUCTURE & SYLLABUS

For

BACHELOR OF BUSINESS ADMINISTRATION

IN HEALTHCARE & HOSPITAL MANAGEMENT

3 Years Programme

Academic Year - 2021-22

Programme Structure for BBA in Healthcare & Hospital Management

(Industry Specific, Job Oriented, Skill Based Programme)

TOTAL CREDITS = 26+27+27+26+24+20 = 150

SEMESTER-I						
Sl. No.	Course Code	Title of the Course	Contact Hours			Credit
			L	T	P	
1.	ENG11051	Business English - I	2	0	0	2
2.	MGT11002	Business Environment	2	0	0	2
3.	MGT11001	Principles of Management	3	1	0	4
4.	MTH11514	Business Mathematics	3	1	0	4
5.	ECO11003	Micro Economics for Business	3	1	0	4
6.	FAC11003	Principles of Accounting	3	1	0	4
7.	DGS11001	Design Thinking	2	0	0	2
8.	Code	Introduction to Healthcare & Hospital Systems	3	1	0	4
			Total			26

SEMESTER-II						
Sl. No.	Course Code	Title of the Course	Contact Hours			Credit
			L	T	P	
9.	ENG11052	Business English - II	2	0	0	2
10.	EVS11109	Bio-medical Waste Management	2	0	0	2
11.	SDS11503	Business Statistics	3	1	0	4
12.	ECO11501	Macro Economics for Business	3	1	0	4
13.	OBH11001	Organizational Behavior	3	1	0	4
14.	LWJ11014	Business Law	3	1	0	4
15.	Code	Hospital Services and Relations	3	1	0	4
16.	IDP14001	Inter Disciplinary Project	0	0	6	3
			Total			27

SEMESTER-III						
Sl. No.	Course Code	Title of the Course	Contact Hours			Credit
			L	T	P	
17.	SOC14100	Community Services	0	0	2	1
18.	EIC11001	Venture Ideation	2	0	0	2
19.	MKT11002	Marketing Management (in Healthcare)	3	1	0	4
20.	FAC11007	Financial Management	3	1	0	4
21.	OBH11004	Human Resource Management (in Healthcare)	3	1	0	4

22.	OLS11001	Supply Chain Management (in Healthcare)	3	1	0	4
23.	OLS11002	Hospital Operations Management	3	1	0	4
24.	Code	Concepts of Epidemiology	3	1	0	4
25.	MGT11004	Employability and Practitioner Skills-I	PPSD/SSD			
			Total			27

SEMESTER-IV						
Sl. No.	Course Code	Title of the Course	Contact Hours			Credit
			L	T	P	
26.	PSG11021	Human Values and Professional Ethics	2	0	0	2
27.	FAC11008	Cost & Management Accounting	3	1	0	4
28.	IST11001	Management Information System & ERP	3	1	0	4
29.	MGT11005	Introduction to Research Methodology	3	1	0	4
30.	EIC11001	Entrepreneurship Development	3	1	0	4
31.	IST11002	Spreadsheet & its Applications in Business	0	0	4	2
32.	Code	Planning & Design of Hospitals	3	1	0	4
33.	Code	Hospital Hazards & Disaster Management	2	0	0	2
34.	MGT11006	Employability and Practitioner Skills-II	PPSD/SSD			
			26			

SEMESTER-V						
Sl. No.	Course Code	Title of the Course	Contact Hours			Credits
			L	T	P	
35.	ECO11004	International Business	3	1	0	4
36.	Code	Occupational Health & Wellness	2	0	0	2
37.	Code	Audit in Hospitals	3	1	0	4
38.	Code	Healthcare Insurance & Management	3	1	0	4
39.	Code	Legal & Ethical Issues in Healthcare	3	1	0	4

40.	Code	Inventory & Stores Administration	3	1	0	4
41.	MGT14001	Healthcare Industry Project	0	0	4	2
			Total			24

SEMESTER-VI						
Sl. No.	Course Code	Title of the Course	Contact Hours			Credit
			L	T	P	
42.	MGT11008	Business Strategy & Policy	3	1	0	4
43.	Code	Medicine & Pediatrics	3	1	0	4
44.	Code	Hospital Pharmacy	3	1	0	4
45.	MGT14002	12 Weeks On-the-Job Training	OJT(40)			8
			Total			20