

# July – 2019

## Newsletter of the month

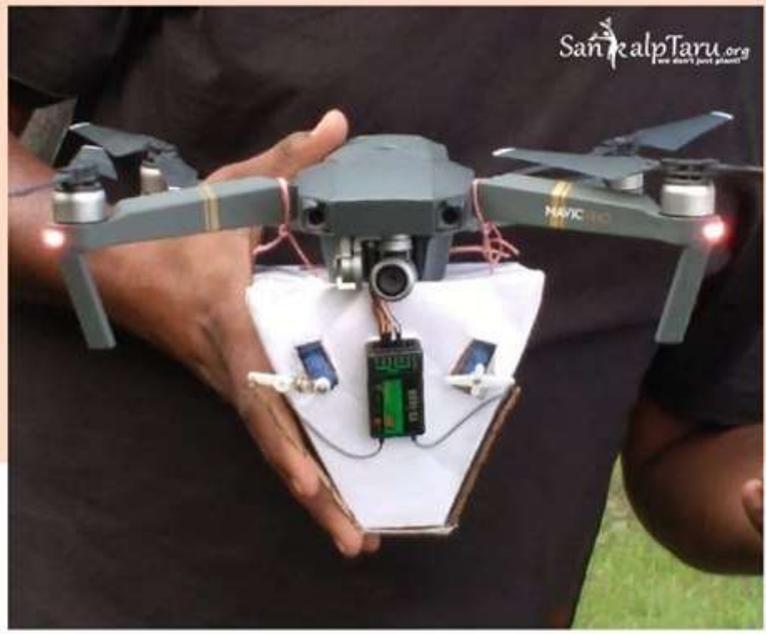
*A happy glimpse of  
our green month!*



SankalpTaru has won

Certified

SankalpTaru is a Partner



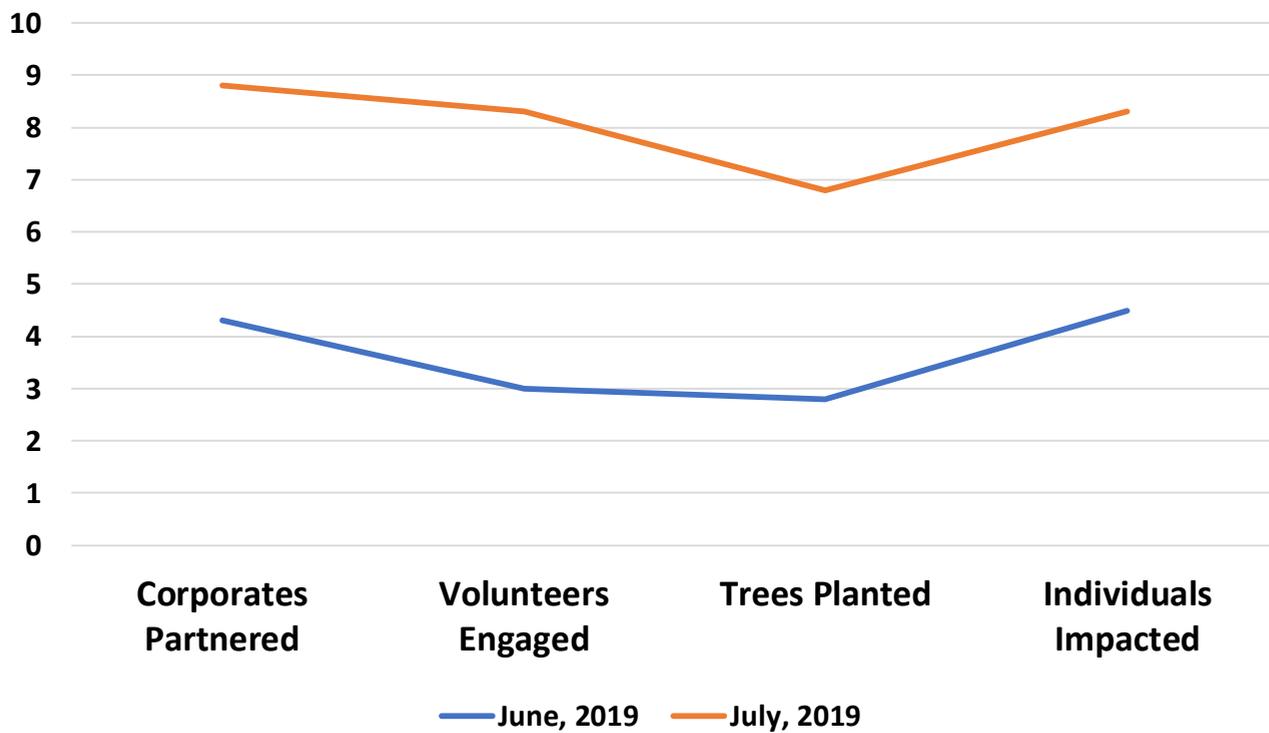
## India launches its Chandrayaan 2, SankalpTaru joins the mission with its Beejyaan 1.

Adhering to our vision of covering the entire Tehri belt with greenery, we have taken a step ahead by initiating ***Beejyaan 1, a Drone seed bombing method to reach the most inaccessible terrains in Uttarakhand Himalayas for plantations.***

The Drone seed bustle will help our team plant trees even on the toughest terrains, where reaching by other modes is nearly impossible. The collision of our event with the occasion of the launch of Chandrayaan 2 was definitely a great boast to the energetic initiative.



# Our July Impact numbers



June - July Growth Chart

**6,650**

Trees of varied plant species rooted across India and flourishing with a survival rate of > 95%

**2,500+**

Volunteers engaged in the plantation drives, involving corporate employees as well

**80%**

More corporate partners engaged in CSR activities, as compared to the last month

## Beneficiary of the month

Archana Bhatt is a progressive farmer from Bandwal village of Thauldhar block in Tehri district, Uttarakhand, who is setting an example for other farmers of her age. Her zeal to strengthen the ecosystem of Himalayas, keeps her constant in the green mission and is successfully helping us in empowering the rural women. She has associated with us to practice herbal and medicinal farming on her land, and plays a crucial role in our forest-fire patrolling team as well.





## Green Battle against Cyclone Fani in Odisha

Headstrong to help Odisha move ahead of the destruction caused by Cyclone Fani, **SankalpTaru launched Project Sabuja Odisha in the state with a mission of planting fruit-bearing trees** on the lands of rural farmers in the most-affected regions of Puri and Dhenkanal districts. So far, the project has undergone plantations of more than 6,500 trees, also involving schools in the plantation drives. Certainly, the more donors connecting with our initiative, the more we are being able to reach out to the poor farmers of the state.



## CSR collaboration with Helo and Give India

With a mission of creating more greener parks in Delhi NCR to bestow the city with a healthy and secure environment, SankalpTaru Foundation along with Helo and Give India planted healthy saplings in Tilak Nagar. Along with the involving teams, passionate volunteers too stepped ahead in beating the capital's air pollution and protecting it from running out of groundwater.



## Connecting kids with their culture and tree plantation

Protection of the nature and its resources is the responsibility of each individual, where we solely adhere to educating young minds about the importance of trees for a healthy future. Therefore, remembering the great Sri Dev Suman at the Nalanda Public School in Gopeshwar, Uttarakhand Himlayas, our team carried out a tree plantation and awareness activity with school students.

# We added KOCHI and NASHIK to our green list



## 2 more cities added to SankalpTaru's green venture

While we keep extending our outreach with each plantation drive, we appreciate DHL India for organizing a PAN India CSR program with us. This helped us in exploring two more beautiful cities of India which are in severe need of being protected from pollution. As an employee engagement plantation campaign, DHL involved its teams in having fun on-ground, while relishing the truest of nature with a total of 1,450 trees planted by them.



**1** country,  
mission,  
day, 7 cities, 2000 volunteers  
and the greenery is rejoicing all-around



Accenture never misses on a chance of letting its employees enjoy monsoon while contributing towards the nature. And so, just in 1 day, the teams planted 2,000 trees in 7 cities of India to participate in the nation's pollution battle.



# PICTURE OF THE MONTH



Let us **GROW** together!



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