

SankalpTaru plants 60 ft. Bamboo tree at their R&D Centre – Haritarang 2019

SankalpTaru Annual Meet - Haritarang 2019 was commenced in a unique way at our Research & Development Centre near Dehradun in Uttarakhand. The entire team gathered with immense enthusiasm and planted 60 ft. high Bamboo tree, while nourishing it with the soil brought from cold deserts of Leh Ladakh, dry land of Thar, coasts of Tamil Nadu and arid Deccan. As this tree validates the green unity of SankalpTaru, the team happily celebrated their 150,000 trees planted during 2018 and pledged to root several more in 2019. As always, this year too we rejoiced Haritarang with amazing passion for greenifying the planet and pledged to embark on new initiatives to extend the outreach of our green mission.



SankalpTaru #2YearChallenge – Barren to Green transformation

SankalpTaru began its green journey in Neembla village of Barmer district, Rajasthan during the year 2016 with a pledge of planting and sustaining several fruit, fodder and shade giving trees on the barren land. As a #2YearChallenge to this mission, our team has successfully achieved a positive transformation of greenifying the arid Thar desert with healthy growing trees of Neem, Arjun, Lemon, Pomegranate and various other plant species. Through sheer diligence and round-the-clock ward and watch of the plantation blocks, we are dedicatedly striving to maintain a healthy survival rate of all our plants, while encouraging the villagers to practice cultivation on this harsh terrain.



Thanks for the perfect imagery, Google!

Goodbye Agra pollution – Project Dettol SiTi Shield

Project Dettol SiTi Shield is an enthusiastic approach to create a clean, green and healthy environment where each individual would sustain happily. Under the aegis of this initiative, we planted fruit-bearing trees on the lands of marginal and progressive farmers in the city of Agra to encourage them towards practicing extensive agriculture for mitigating pollution. Ahead in time, these trees would not only increase green cover over Agra, but will also create a healthy ecosystem along with improving air quality index. Also, under this campaign we could successfully create a self-sustainable model for the poor farmer community who have been mobilized about the importance of trees in securing their city's beauty.



Our healthy fruiting trees in Karnataka – Project Hasiru Sankalpa

Project Hasiru Sankalpa is our initiative to strengthen the coconut and arecanut belt of Chikmagalur district in Karnataka. As said slow and steady wins the race, our diligent farmers in the region have been striving hard day and night to foster their saplings. Subsequently, as a happy result to their hard work, the orchards have started blooming with healthy trees which would further act as an essential asset for creating better livelihood opportunities for the rural beneficiaries. Our recent visit to the plantation blocks could completely gratify us with the greenery of these flourishing plants and the delight we observed on our associated farmers' faces. Also, to utilize their lands to the fullest, the beneficiaries are practicing intercropping of seasonal crops.



Greenifying Aravallis with Overnite Express

Sapling by sapling, SankalpTaru is attracting several corporates to plant trees on the harsh rocky terrain of the Aravallis Range near Delhi NCR. In collaboration with Overnite Express Limited, we rooted 100 trees on the uneven mountains of Aravallis under Project #Unnati with an aim of bringing green unnati i.e. green growth to this barren patch. SankalpTaru full-time employees at the plantation blocks are enthusiastically nurturing the saplings to develop a lush green forest in the vicinity of the capital city.



Growing with trees and kids – Maharashtra Update

During January, 2018, SankalpTaru and TATA Power together initiated a PAN India Clean & Green School Program under which healthy saplings were planted in several schools across India. To rejoice an excellent plantation growth, the school students and officials of **Shrisai Vidyalay and Jilha Parishad Government School in Pune, Maharashtra** have been passionately nurturing the plants rooted in their school surroundings. A total of 250 trees of 13 varied species were planted to increase green cover over Pune city, while developing a healthy green playground for the kids to enjoy. With a healthy survival rate of 100%, all the plants are blooming with lush foliage and are certainly relishing the immense affection and care they are receiving from school students.



Beneficiary of the month

Kumar is a progressive farmer associated with SankalpTaru from Jangaon district of Telangana under our Project Pachadhanam. Through cultivating his land day and night, he solely aims towards creating a lush green vicinity which is utterly fresh and healthy. We are supporting Kumar in growing coconut efficiently to help him strengthen his livelihood through fruit bearing trees and also to further greenify environment.

Our farmer beneficiary of the month

