

## Rejoicing new year with #GifTree Campaign

As new year marks the beginning of a fresh journey, SankalpTaru intends to bring together communities for a common cause of conserving environment through tree plantation. To delight Christmas and New Year eve in a green essence, we instigated #GifTree; Merry with Glee campaign with a sole aim of encouraging people to plant a tree as an endowment to their beloved ones on this festive season. Landing down in 2018 with positivity and fresh vibes, #GifTree was our mission to escalate a green resolution of planting more and more green living gifts to venerate environment for all that it has given us over decades. As an amazing success to our initiative, the mass vigorously visited campaign page and pledged to plant trees with us.



This Christmas, may the Santa bestow you a LIVING GIFT, greenery of which may enchant your entire life!  
Grow with your tree, bloom as its lively branches and rejoice your years to come.

To give your Christmas and New Year a greener essence, #GifTree is here for you to commemorate the eve.  
Endow your loved ones with a tree this festive season and sprinkle in their lives Mother Nature's bliss.  
'Pledge to plant a tree with us and contribute towards a healthy environment.'

## Our green programs catalogued- SankalpTaru Video Channel

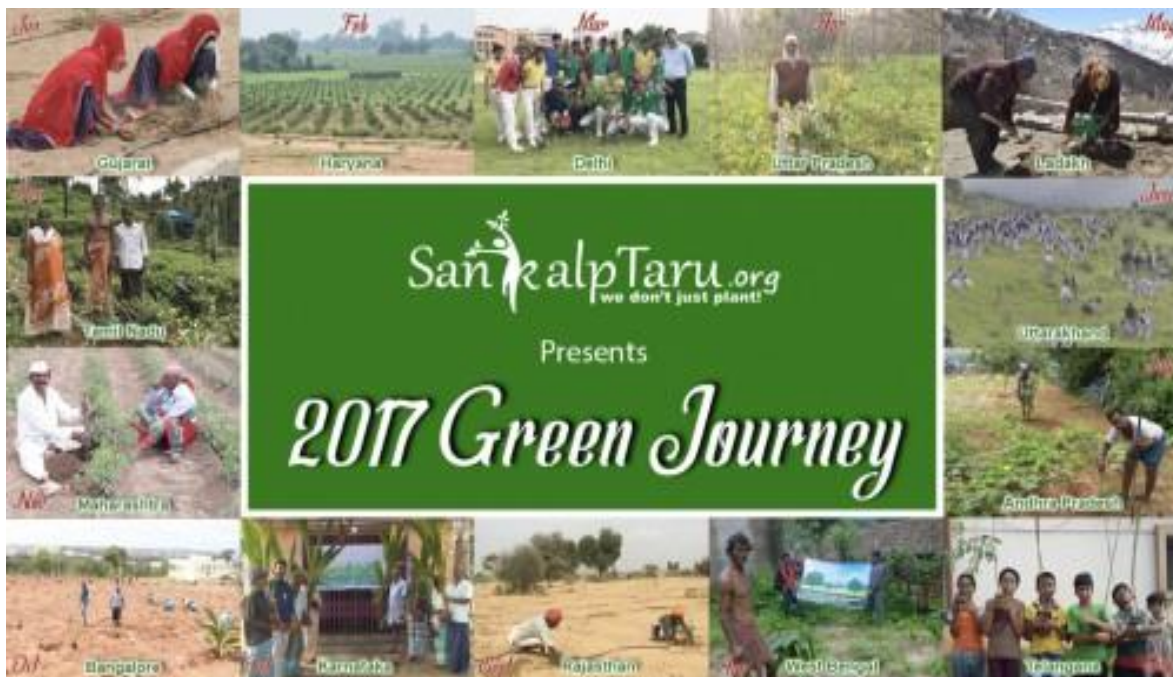
While vigorously getting digitalized, our technology world requires us to keep heading with regular new interventions to our work. SankalpTaru Foundation strongly adheres to the importance of adapting innovative ideas and so we are now inclined towards presenting our green programs through a video channel on our website. This would help us to rightly portray the hard work of our coordinators and beneficiaries done on-ground, displaying the amazing plantation thrill through videos. **SankalpTaru video channel** envisages to expand the outreach of our green mission by mobilizing masses about the importance of healthy environment and efficient methods to conserve it. So, to watch some freshly brewed content from our plantation drives, the viewers can stay tuned at <http://www.sankalptaru.org/content/video-gallery>



## Flashback to SankalpTaru's 2017 Green Journey

The year 2017 had been an amazing green crusade for SankalpTaru Foundation. Planting trees from Ladakh's majestic mountains to the coasts of Tamil Nadu, we could successfully expand our green footprints this year. On our mission of sprinkling prolific greenery to India's every corner, through our various plantation drives we mobilized communities regarding environmental conservation and unveiled their concerns for becoming compassionate towards Mother Nature. Wrapping all plantation adventures we had in 2017, our 'ST 2K17 Green Journey' video is a short review of the places we rejuvenated with trees. As we head forward to a new year, SankalpTaru visions to bring together the entire world for a healthier and better tomorrow, experiencing more greener exploration in 2018.

Video Link: <https://www.youtube.com/watch?v=gi3Q1rzcFLA>



## Release of Video on 'Ghasyari' Competition

To embellish Uttarakhand Himalayas with greenery stretched to its every corner, SankalpTaru vigorously planted trees in the region, amid of which, unwanted grass and weeds grown on plantation fields became a major concerning issue. Through Ghasyari; a grass chopping competition held at the Nauli Gram Panchayat of Chamoli district, we intended to overcome this issue innovatively. To the astonishment was the amazing zeal displayed by Uttarakhand natives on ground which eventually proved our initiative worthy in terms of preserving mountainous beauty. As a beautiful way of treasuring the competition's joy for years to come, our team released a video on all the activities undertaken in midst of this campaign. Also, our approach aimed to bring into consideration the enormous zeal Uttarakhand women have always displayed towards conserving the natural heritage of Himalayas' environment.

YouTube Link- <https://www.youtube.com/watch?v=Iz09Di9KZks>

देहरादून 4  
राजिवा, 11 मई 2017

# तीन मिनट में काटी पांच किलो घास

घस्यारी प्रतियोगिता में सर्वश्रेष्ठ, संगीता ने मारी बाजी  
अमर उजवाला अहले  
चौकरी (चमोली)

खेलनाथ राम चन्द्रदेवन की ओर से ग्राम पंचायत नेली में घस्यारी प्रतियोगिता का आयोजन किया गया। पहाड़ी का अर्धवेधित घस्यारी प्रतियोगिता में 80 महिलाओं और 11 पुरुषों ने प्रतिभाग किया। प्रतियोगिता दो घंटों में हुई। दोनों घंटों के बीच घास काटने की प्रतियोगिता हुई। विजेता प्रतिभागियों को पुरस्कारों में साथ-साथ पेट किए गए।

प्रतियोगिता में 40 वर्ष से अधिक आयु वर्ग के लिए तीन मिनट में और किंवदन्ता घास काटकर करने और 40 वर्ष से कम आयु वर्ग के लिए तीन मिनट में पांच किलोग्राम घास काटने का लक्ष्य रखा गया था। इसमें 40 वर्ष से अधिक आयु वर्ग में सर्वश्रेष्ठ देखी ने निर्धारित समय में घास काटने का लक्ष्य प्राप्त किया।

सर्वश्रेष्ठ प्रतिभागियों को पुरस्कार दिए गए। उन्होंने कहा कि पहाड़ी को हरा-भरा रखने के लिए यह प्रतियोगिता आयोजित की गई है। इसका उद्देश्य प्रकृति संरक्षण के लिए महिलाओं को प्रेरित करना है। इस मौके पर ग्राम पंचायत सदस्य सर्वश्रेष्ठ देखी, अरुण कुमार सिंह, ग्राम प्रधान जलपति देवी उद्दिष्ट बोलते थे।



Winners of Ghasyari Competition



## Sustaining lives with trees- Video on Project Protect Himalayas

It could be nowhere wrong calling trees as human saviors. After all, these green living gifts have been of huge potential for sustaining our lives over decades. As a part of this universe, it is the responsibility of mankind to not only plant trees but also nurture them affectionately. To encourage communities towards the initiative of giving back to Mother Nature through tree plantation, SankalpTaru Foundation planted huge number of trees in Uttarakhand Himalayas under Project Protect Himalayas. Since planted, we have been regularly associating with the beneficiaries to maintain a good growth of all planted trees which act as a source of nutritional and economic support to the ones who nurture every tiny sapling to a well-grown tree. Their determination towards fostering these trees made us anxious to bring into consideration the hard work and dedication of our farmer beneficiaries. As a result of this we released a video consisting of gratifying words directly from the ones we've benefited under the project. Our green endeavors have successfully helped us to buttress rural livelihood in Uttarakhand Himalayas, along with rejoicing Himalayan aroma with freshness and good health

YouTube Link- <https://www.youtube.com/watch?v=az5zfw0x-Bo>



## Transporting apple saplings from Kullu to Ladakh

To transform the snowy land of Leh Ladakh to a green patch, our dedicated coordinators transported healthy apple saplings from Kullu to Ladakh. These saplings were selected from a nursery in Kullu, which were then wrapped with wet mosses so as to prevent them from losing their moisture. Although harsh weather conditions became a major stumbling block for our enthusiasts, but their immense dedication couldn't derail them from the mission. The green living beings have now reached Ladakh where our identified farmer beneficiaries would plant them as a hope towards sustainable and enhanced living opportunities. While blooming with greenery and luscious apples, these trees would rejuvenate Ladakh's environment with freshness and good health in the coming years.





## Beneficiary of the Month- Nirashrithara Parihara Kendra, Bangalore

'Planting for the people, by the people' had been our sole aim since inception. Along with nourishing environment, every tree we plant sustains the livelihood of all beneficiaries associated with us. With the same vision of sprinkling joy in the lives of Bangalorean vagabonds, we landed at Nirashrithara Parihara Kendra(NPK); a destitute center in Bangalore and planted fruit bearing trees with its inmates, who will be trained over horticulture and fertigation techniques to nurture their saplings. It was an immense pleasure to see those diligent souls enthusiastically heading towards a brighter future, but what amazed our teams the most was an intellectual connect all the beggars had with Mother Nature. The enthusiastic inhabitants were immensely overjoyed rendering their share of service towards environment and pledged to nurture their every planted tree as a hope for a healthier and greener tomorrow.

