India's First Tree Helpline Number

Working with a vision of developing a lush-green and bio-diverse sustainable world, SankalpTaru Foundation launched India's First Tree Helpline Number. The initiative is a unique concept to instigate a platform for environmental conservation. Currently launched in 8 Cities, we are looking forward for active participation of the citizens. The helpline number was introduced with an aim of involving communities to rescue the city's environmental treasure. As an individual, anyone can take a lead and call us informing regarding any unauthorized cutting of trees or to volunteer in our green projects. The helpline number also gives an access to suggest us any spot for tree plantation. All what the individuals need to do is call us at 7409999111 and we would transform a barren land into a greener one, increasing the green cover around the city.



Project Protect Green Cities

To maintain the business authenticity and a balance of economic, environmental and social imperatives, thyssenkrupp Elevator India Pvt. Ltd. (tkEl) in collaboration with SankalpTaru Foundation pledged to make Earth greener and cleaner. The Project Protect Green Cities aimed towards planting 2000 tress in 6 Indian cities. The plantation campaign was an employee engagement activity, mobilizing individuals to connect with the nature. Spreading greenery with tkEl, SankalpTaru Foundation collaborated with the management of Nirashrithara Parihara Kendra, a center for destitute in Bangalore where the teams planted fruit bearing trees with the beggars. The project beneficiaries would later be trained over horticulture and fertigation techniques to nurture the trees, sustaining their livelihood. The project would culminate in sequestering 2000 tons of carbon, maintaining the ecological balance and creating a carbon sink for the cities.



Project Jeevika

Project Jeevika, a Rural Livelihood Support Program initiated by CMA CGM Group in association with SankalpTaru Foundation aimed at planting 2500+ trees in the arid region of Baramati, Maharashtra. The project was instigated to overcome the change in biotic pressures and scanty rainfall in Braramati. Through this horticulture based plantation, farmers that are willing, environmentally conscious and who have gone through a screening process, are given ownership of the fruit bearing trees. The project is developing healthy sustainable alternatives for farming issues along with increasing the green cover over the denuded area. Also, to ensure higher survival rate of trees, SankalpTaru Foundation closely works with the beneficiaries, creating a self-enthusiastic and self-sustainable ecosystem using integrated organic farming practices and workshops.



Project Protect Himalayas

At SankalpTaru, we solely believe in giving back to the nature in the form of thriving trees. Perpetuating the beauty of Himalayas, we pledged to plant trees at ecologically fragile hills of Uttarakhand. With a holistic approach of sustaining the environment, the program aimed at planting fruit and fodder bearing trees, resulting with a social impact of adding a huge number of beneficiaries to the project. While supporting the rural livelihood, we also intend towards promoting women empowerment. Despite of all odds, having no phone connectivity and washed out roads, our team has been extremely enthusiastic in carrying the saplings uphill in difficult terrains as well. The project is working as an asset in creating green lungs and reducing the carbon footprints of the citizens. Through Project Protect Himalayas, SankalpTaru builds on connecting local communities to mobilize environmental awareness to mitigate the potential negative impacts of global warming.









Beneficiary of the Month

'Art is making something out of nothing', proved correctly by Murugesan, our farmer beneficiary. Sustaining his life in Thiruvellar, Tamil Nadu, Murugesan has grown a mango orchard in his land which was otherwise lying ideal due to scarcity of water and proper irrigation system. While receiving a regular assistance from SankalpTaru in his initiative, Murugesan could successfully inculcate healthy sustainable alternatives for farming issues on his land. It has now become completely fascinating to watch his trees burgeoning with fruits, succoring the society as well.

