

Documentary on Project Harit Udaan

With a mission of developing a self-enthusiastic and self-sustainable ecosystem, SankalpTaru Foundation and Honda Motorcycle & Scooter India Pvt Ltd successfully completed Project Harit Udaan. A total of 1,02,007 saplings have been planted across 4 states under this project. Extending the outreach of the program, NDTV Prime telecasted a documentary on 'Project Harit Udaan' on 22nd and 24th Sep, 2017 with upbringing the journey of the project. The documentary talked about the strenuous efforts of our teams made towards bringing glory and joy to the lives of the farmer beneficiaries.

As a Rural Livelihood Support Program, near about 153 farmer families have been benefited with providing indirect employment to more than 750 villagers. HMSI Go Green Campaign is strengthening the economic status of farmers, while curbing the agricultural issues through the use of innovative cultivation and irrigation methods. The fruits of success are expected by November 2017 with the first harvest of Pomegranates.

YouTube Link- <https://youtu.be/BSeXRjW8jgg>

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PROJECT HARIT UDAAN - FOR A GREENER TOMORROW

NDTV
PRIME
www.ndtvprime.com

SankalpTaru.org
we don't just plant!

HONDA

22nd Sept, Friday @ 10:30 pm

24th Sept, Sunday @ 03:30 pm

Honoring our mentors by planting a life

Along with being a mentor, teachers are a student's best friend, leading them towards righteousness and benevolence for the environment and mankind. Nature is our silent teacher which inspires us to walk on the paths of humanity with having affection for the planet's every creature. To brace this most purest and astounding student-teacher bond and its preaching, mass plantation was done at Malla Reddy Institute of Medical Sciences, Hyderabad on 5th September. The college uniquely commemorated Teacher's Day by fueling the green initiative of SankalpTaru Foundation and Kotak Mahindra Bank. While planting a living gift in the honor of their mentors, enthusiastic students, teachers and directors from the college actively stepped on ground with loamy hands.



#IOwnATree - ICICI Bank Wealth Management

Availing the virtues of nature, it is immensely blissful to enjoy the joy of planting trees. SankalpTaru Foundation and ICICI Bank Wealth Management are collaboratively working on a mission of making communities environment conscious and strengthening rural livelihood. Incorporating a distinctive Diwali tree gifting campaign, the teams intend towards planting a living gift for the employees and esteemed customers of ICICI Bank. #IOwnATree aims mass plantation in Maharashtra, Rajasthan, Karnataka and Andhra Pradesh, overcoming the challenges of regional topography and increasing green cover over the denuded areas. Also, the campaign is developing healthy sustainable alternatives for farming issues and fortifying the nutritional and economic status of the associated farmer beneficiaries.



Beneficiary of the Month

From planting the saplings to nurturing them, it requires a lot of dedication and vigilance. However, we are glad to support Subhadra Sopan Khatate, our women farmer beneficiary from Jhindevadi, Pune who is vigorous towards practicing farming so as to support her family's financial conditions. Seeing Subhadra's enormous zeal for cultivating her land into a more productive one, we are supporting her with apple and mango orchards under the Project #IOwnATree initiated by ICICI Bank Wealth Management in association with SankalpTaru Foundation. Overcoming the fluctuating biotic pressure and unfavorable topography of her region, Subhadra earnestly fosters the trees. Her love for the family and orchards grown by her is worth commending.

