

# SANKALPTARU FOUNDATION



## THIS MONTH, WE CELEBRATED

our annual gathering

**HARITARANG 2020!**

Among the lush beauty and sunny skies of Chikmagalur, Karnataka, the SankalpTaru Foundation team spent a week honouring this year's theme - Manan (Analysis), Masti (Fun) and Umang (Joy). We visited farmer beneficiaries growing areca nut and coconut trees, looked upon the magnificent beauty of Jog Falls and Kemmangundi hill station, among other naturally beautiful landscapes, discussed the Foundation's performance in the past year and set goals for the year ahead. The stellar work of some standout employees was also honoured and throughout the week we shared laughter, food and music while making innumerable friendships and memories.

We can't wait for what's in store next year.



## IN THIS NEWSLETTER

1. Launch of Project Haritama Haryana
2. Shakti Arora is our Green Ambassador
3. Drip irrigation system installed in Tamil Nadu
4. Plant trees on the PhonePe app

and more



## PROJECT HARITAMA HARYANA GETS OFF THE GROUND

Haryana is a vital food producer for the country but trees and green spaces in the state are few and far between. To expand its greenery and broaden their source of income, farmers will plant **guava**, **ber** and **orange** trees. The SankalpTaru Foundation has already started planting fruit trees in Hisar district and will be expanding to other villages and districts soon.



The poster features two portraits of farmers: a woman in a pink headscarf and a man in a white turban. The text reads: **PROJECT HARITAMA HARYANA is launching today!** The SankalpTaru.org logo is at the bottom right.

## NOW YOU CAN PLANT TREES PHONEPE!



Ab pedh lagenge  
**PhonePe**  
Just type 'SankalpTaru' in the 'Donate' section and start planting

The image shows a hand holding a smartphone displaying the PhonePe app logo. A white tree silhouette is on the left. The SankalpTaru.org logo is at the bottom right.

Ab koi excuse nahi jab **PhonePe** pedh lagenge. Plant trees from your phone itself using the PhonePe app and make a difference in people's lives. The SankalpTaru Foundation is one of 16 non-profits who can fundraise on the PhonePe app. Just type 'SankalpTaru' under the Donate category and get started.



## DRIP IRRIGATION PIPES LAID DOWN ALONG THE SEASHORE



The SankalpTaru Foundation laid down a drip irrigation system for saplings along the picturesque seashore of Mabalipuram, Tamil Nadu, where our forest in honour of former President **Dr. A. P. J. Abdul Kalam** is taking root. The saplings need a lot of water and the drip irrigation system provides enough water for their needs and saves this precious resource. These plants will benefit the local community.



## BARREN TO GREEN TRANSFORMATION IN TAMIL NADU



From July 2019 to now, check out how strongly these **guava**, **coconut** and **sapota** saplings planted by Accenture India have been growing in Thiruvathur village, Tamil Nadu.



From barren to green in Thiruvathur village, **Tamil Nadu**



## THE SANKALPTARU FOREST FORCE ARRIVES NEAR THE INDO-PAK BORDER

The SankalpTaru Forest Force has arrived in the Thar Desert from Ladakh to transport saplings and other material required for a successful plantation activity. The SFF travels to tough terrains urgently in need of green spaces and where tree planting can make a big difference environmentally, socially and economically.



From one tough terrain to another, the SFF has arrived in the Thar Desert from Ladakh to transform it into a green paradise.

## SHAKTI ARORA BECOMES OUR GREEN AMBASSADOR

Shakti Arora has joined the SankalpTaru Foundation as a green ambassador. Renowned for his role as Ranveer Vaghela in the television show 'Meri Aashiqui Tum Se Hi', the actor is an enthusiastic nature lover and has teamed up with us to plant trees and make the country a green paradise. He planted 100 trees in Maharashtra as part of Project Enrich Biodiversity on farmer Sachin Vitthal Malvadkar's land in Sonori district, Pune.



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[www.sankalptaru.org](http://www.sankalptaru.org)