

NEWSLETTER EDITION JULY 2020

SankalpTaru Foundation

IN THIS NEWSLETTER

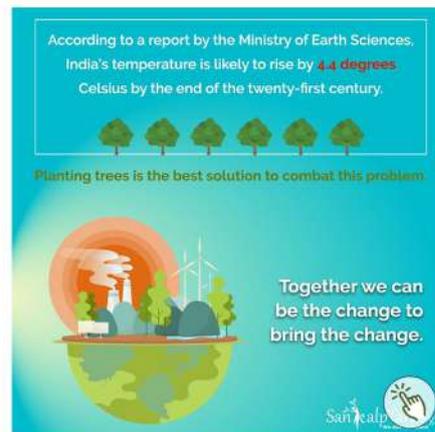
- Monsoon Campaign Launch
- You can donate to us through Facebook, now!
- Sushant Singh Rajput Dream Forest Fundraiser
- TSFDC collaboration
- DHL plantation

and more...

THIS MONTH

We launched a bunch of campaigns in order to greenify the nation and prevent the rise in temperature which endangers the ecosystem. According to the Ministry of Earth Sciences, the temperature will rise to around 4.4 degrees Celsius for days and 5.5 degrees Celsius for nights towards the end of the twenty-first century. These campaigns are ensuring that the

temperature rise is tackled properly and with great efforts too.



MONSOON PLANTATION AND SURVIVAL RATE

Trees can be planted in every season. However, Monsoon is the best season to plant trees because it maintains the survival rate of the saplings to around 99%.

And since Monsoons are already here, **planting trees from the comfort of your home** won't take much time with the Sankalptaru Foundation.



A 'LIVING' RAKHI AND GIFT FOR SIBLINGHOOD

While the pandemic has set the fear of spread among the people, the SankalpTaru Foundation brought up a new and unique way of celebrating the festival of Raksha Bandhan. Since we are all the children of Mother Nature, why not celebrate Rakhi in a way that would serve better to the environment and other elements of nature too than just celebrating it among ourselves? By **planting trees** as Rakhis and giving the 'living' gift to your siblings, you not only give them the most precious gift of a lifetime, but also the most precious gift of life!



SANKALPTARU MADE IT TO "FACEBOOK FUNDRAISING FOR A CAUSE"

We are proud to say that the SankalpTaru Foundation has made its way to Facebook Fundraisers. Now you can begin your own fundraising campaign for planting trees on any occasion or for a cause through Facebook. It was because of our employees and donors like you. Here's the video for you to watch **how to start your own fundraising campaign**



FACEBOOK FUNDRAISING FOR SUSHANT SINGH RAJPUT DREAM FOREST

The late actor, Sushant Singh Rajput's one of the 50 things in his bucket list was to plant 1000 trees. Upon the request of many of his fans, we began a fundraising campaign in order to fulfil his wish by planting 1001 trees in his name.



Fulfilling Sushant Singh Rajput's 1000 Trees Dream

Let's plant 1001 trees for him

SankalpTaru.org
We don't just plant!

DR. KALAM'S FOREST IS GROWING AT A SEASHORE IN MAHABALIPURAM

In the memory of our former President, Late. Dr. A.P.J. Abdul Kalam Azad, the SankalpTaru Foundation pledged to create a mini-forest on a seashore in Mahabalipuram, Tamil Nadu because of Dr. Kalam's love for trees. The plantation began in January 2020 and it's been nearly half a year since the saplings began growing. The mini-forest is named **Dr. Kalam's Forest** to honour him.



TSFDC & SANKALPTARU FOUNDATION COLLABORATION

The Telangana State Forest Development Corporation Limited collaborated with us for planting native species under our Community Land Plantation Program in the Medchal Forest. They took a step towards a cleaner and greener future for Telangana.



DHL SERVES ITS SOCIAL RESPONSIBILITY WITH US

The international German courier, parcel, and express mail service, DHL has been our partner since a long time. It has again served its social responsibility by planting trees under our City Based Plantation Program and Rural Livelihood Support Program in Bangalore and Buldhana respectively.

Let's take a look at their plantations!



COMING UP

REDUCE YOUR FESTIVITY CARBON FOOTPRINTS

No one gives it a thought but celebrating festivals also emits large amounts of Carbon in the environment. While everyone has fun and is joyous during the festivals, the environment undergoes a lot of pressure to maintain its natural levels.

In the coming edition, we will let you know how **planting trees** can reduce the emission of your festival carbon footprint.



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