

NEWSLETTER

NOVEMBER 2020

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#YehDiwaliKisanKeNaam

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DIWALI WITH FARMERS

#YehDiwaliKisanKeNaam



The year 2020 has been a game-changer in the lives of everyone. It taught us to be grateful for what we have. While the COVID-19 pandemic induced lockdown on all of us, our farmers were still working tirelessly on the field to make sure the nation doesn't go to bed hungry, keeping alive the true spirit of #COVIDWarriors.

In honour of their efforts, SankalpTaru Foundation dedicated this Diwali to the farmers of India, who, despite the ongoing pandemic, worked for the nation's welfare.



SankalpTaru Foundation's close association with the farmers across India makes it imperative to look after their welfare. You too can make a difference in the life of a farmer by planting with us at

www.sankalptaru.org



Launching GramYumm

Directly from the Village

GramYumm, an online portal that houses a range of spices, dried fruits, and handmade tableware and cutleries from Rural India was launched by SankalpTaru Foundation. A novel platform to ensure total accountability and transparency from plantation to procurement such that the profits go directly to the farmers without the involvement of any middlemen. GramYumm aims to take #ShopLocal and #EatLocal across India!.



Whenever you buy a product from GramYumm, you take a decision to go sustainable and to look after the backbone of our nation, our farmers.

Visit GramYumm website www.gramyumm.sankalptaru.org to take a step towards sustainability. 🖱️

PLANTATIONS WITH CORPORATES

Giving Back To Mother Earth Through CSR



Leading corporations from India joined hands with SankalpTaru Foundation in November 2020 to fulfill their CSR in a green way. They planted trees as a sign of gratitude to Mother Earth and did their part to offset their carbon footprint.



Virtual Plantations by ZS Associates



The COVID-19 pandemic has made it tricky to carry out large scale plantation drives involving multiple people. So, when **ZS Associates** expressed their desire to plant trees on behalf of their employees, SankalpTaru Foundation came up with the idea of **Virtual Plantation!** A live event was organized for the employees wherein they were able to see their plantation being carried out at our Project Bhavnam site in Manesar, Gurgaon. It was an experience to be shared with all.

Watch the plantation here: <https://bit.ly/31ZM2oH> 

Insuring the Environment with Milliman India

“What you do makes a difference. And you have to decide what kind of difference you want to make.”

Milliman India Pvt. Ltd., a leading name in Insurance and Actuarial gave back to the environment by planting trees for Delhi/NCR at Project Bhavnam. Milliman India Team's visit to our plantation site and their enthusiasm was palpable as their trees took **Project Bhavnam** close to restoring the Aravallis.



Making Schools Cleaner and Greener with DHL and VNA Foundation

DHL, a renowned name in Logistics Services, and **Padmini VNA**, leading in Automobile Parts Manufacturing, planted various flower and fruit-bearing plants in various schools in Haryana. In months to come, these schools will witness more greenery in their campus with a lot more green space.

DHL plantation in Government Middle School, Bhatsana, Haryana



PVNA plantation in Government Primary School, Alawalpur, Haryana

PVNA plantation in Government Senior Secondary School, Nandrampur Bass, Haryana



FESTIVALS OF 2020: *Making Festivals Sustainable With Trees*

The year 2020 taught us the lesson of 'Minimalism' and how mother nature heals itself when we don't interfere. With a sudden halt in our movements, the environment flourished. Celebrations were made on a smaller scale. We became more conscious of our carbon footprints and opted for sustainable gifts.



We did really well this year. We reduced around 30,928 Million Tonnes of CO2 emissions. Now, that's something to be celebrated! With our Year End Festivities campaign, we urged people to celebrate festivals sustainably by planting trees, and the results spoke for themselves. Around 1000 trees have been planted till now under the campaign and we are yet to celebrate Christmas and New Year!

We urge you to reduce your carbon footprint by planting trees. Let's welcome 2021 with millions of freshly planted trees and give our environment another lease of life!

FIELD WORK: *Our Plantations Across India*



“Sky is the limit.” Many people believe this, but SankalpTaru Foundation follows this. We don't believe in limiting ourselves to just an area or two, that is why we go Pan-India. Our plantation sites are spread across 21 Indian States and Union Territories, broadening India's green cover, as well as benefiting farmers throughout the nation.



Making Merry with Own Tree

Kids learn from their elders, and Garvita's parents took the opportunity of her birthday to make her learn the importance of planting trees. We are glad that our Pune Community Land acted as an opportunity for the kid to plant and celebrate her birthday amidst the lap of nature.



We hope to see more and more aware citizens coming forward to commemorate their occasions with trees!

👉 Watch Garvita enjoying her day!

Making Tree Roads in Telangana with Project Pachdhanam

“Growth is never by mere chance. It is the result of forces working together.”

The same growth can be seen in the Vikarabad district of Telangana where the village Sarpanch and other Panchayat members welcomed SankalpTaru's initiative to plant saplings of Jamun, Amla, Badam, Mahogany, Mango, Jackfruit, Teak, etc. in thousands in **Peddapur village** under **Project Pachdhanam**. In the years to come, we will witness this mix of trees creating rich biodiversity and yielding tropical fruits for the local community.



అద్వర్యంలో పెద్దేముల్ ఎమ్మార్వీ కార్యాలయంలో సీనియర్ ఎసిస్టెంట్ కార్యాలయంలో మెమోరాండం శేఖర్ కు వినతి పత్రాన్ని అందించారు నమర్పించారు ఈ సందర్భంగా ఈ కార్యక్రమంలో పెద్దేముల్ బీజెపి పెద్దేముల్ మండల బీజేపీ అధ్యక్షుడు నాయకులు పాల్గొన్నారు..

పీల్లెల్ల పచ్చదనం తెలంగాణ

జనజాగృతి ప్రతినిధి అంజయ్య వాతావరణాన్ని ఇచ్చే చెట్లు నాటే మర్పల్లి మండల్, వికారాబాద్ జిల్లా కార్యక్రమంలో మర్పల్లి మండల్ మర్పల్లి మండల పరిధిలోని కుడుగుంట డిఆర్ఎస్ ప్రజెంట్ శ్రీకాంత్ రెడ్డి వైస్ గ్రామంలో పల్లెలు పచ్చదనం తెలంగాణ ప్రెసిడెంట్ దేవర దేశి అశోక్ మర్పల్లి ప్రాజెక్టు వారు కురుగుంట గ్రామంలో మండల్ సర్పంచ్ యూనియన్ రెండు వేల మొక్కలు నాటే కార్యక్రమాన్ని ప్రెసిడెంట్ పడమటి శ్రీనివాస్ మాజీ చేపట్టారని గ్రామ సర్పంచ్ ఉమారాణి వ్యవసాయ కన్వీనర్ రామేశ్వర్ మర్పల్లి

A Year in the Life of Saplings

With the help of green patrons like you, SankalpTaru Foundation had planted Mango and Guava saplings separately on the farms of two farmer beneficiaries, **Davyantkumar Vasantbhai Chavadhari** and **Rajesh Kumar Badya** under **Project Leelu Chham** in Navsari, Gujarat, and **Project Haryana Haritima** in Hisar, Haryana respectively.

PROJECT LEELU CHHAM-Gujarat



Farm land of
Davyantkumar
Vasantbhai
Chavadhari in

OCTOBER 2019

Farm land of
Davyantkumar
Vasantbhai
Chavadhari in

OCTOBER 2020

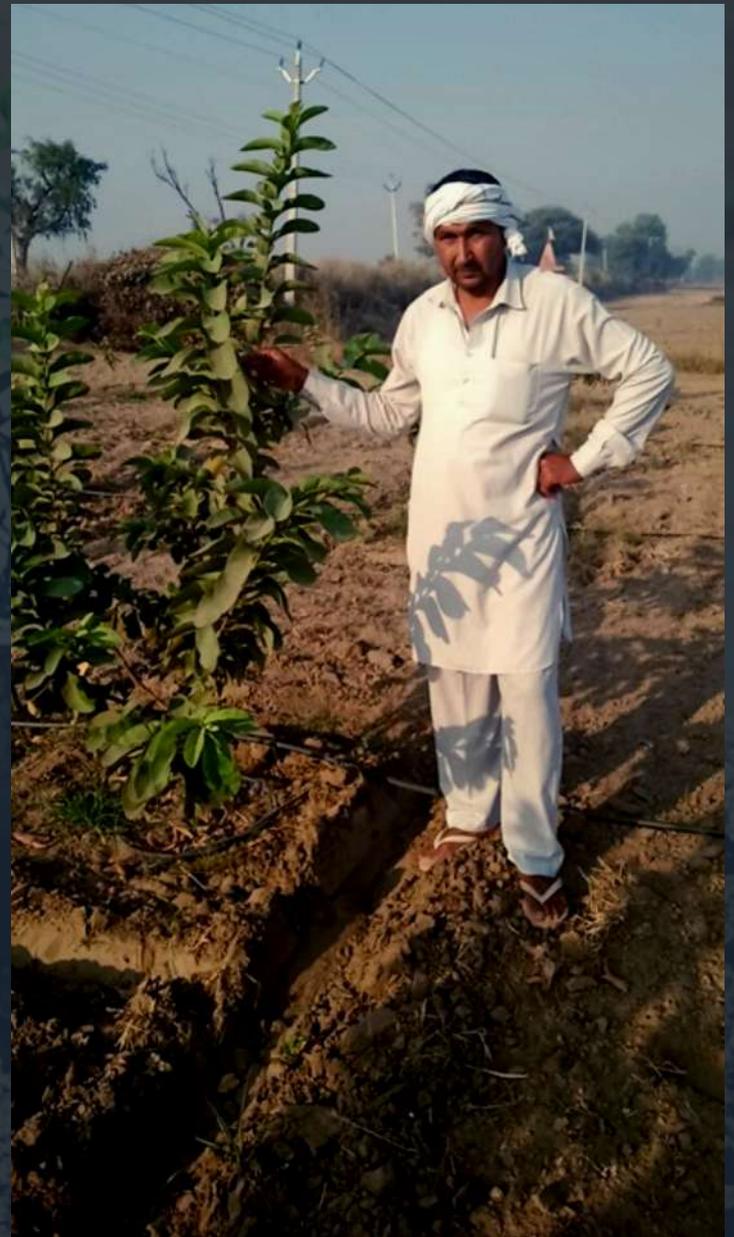


The saplings were planted during October and December 2019. Since then, a year has passed and we are proud to affirm that all the saplings have grown with a 100% survival rate and will be yielding delicious and juicy fruits in the years to come.

PROJECT HARYANA HARITIMA-Haryana

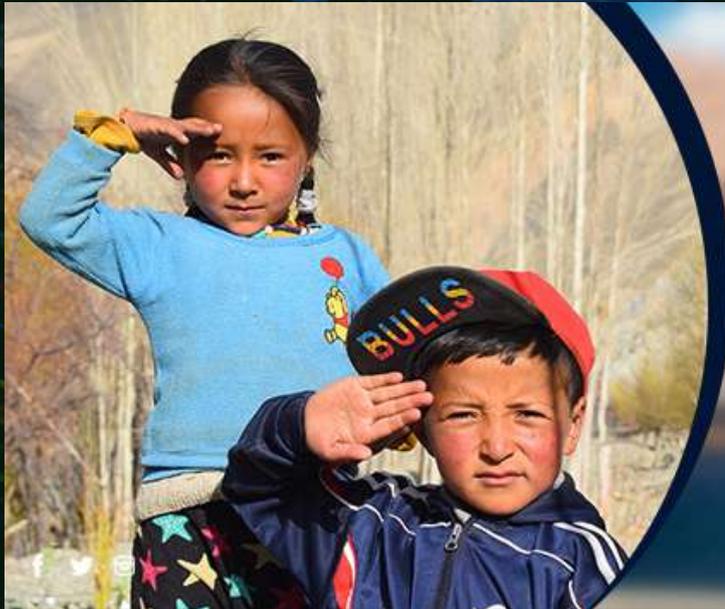


Farm land of
Rajesh Kumar Badya in
DECEMBER 2019



Farm land of
Rajesh Kumar Badya in
OCTOBER 2020

WHAT TO LOOK FORWARD TO: *Highlight For The Next Month*



Let's come together and brighten the lives of children in Leh Ladakh, this winter.



Donate for books, toys and solar lantern



Coming up next month is SANKALPTARU IN LADAKH, our adventures through the Himalayan roads to reach the remotest villages of India in the heart of the Cold Desert. Join us as we take on this journey and pull off a successful distribution drive full of toys, books, and solar lanterns under the “Joy of Giving” campaign for the kids in Ladakh.

Stay tuned for next month's edition!

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OR VISIT OUR WEBSITE

www.sankalptaru.org