

# NEWSLETTER

JANUARY 2021

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# SANKALPTARU'S CIRCULAR ECONOMY

Integrating Livestock Management, Biogas Production, and Organic Farming



The year 2021 came with new opportunities for humankind to become more environmentally conscious and follow sustainability. Keeping in mind the challenges and extent of plastic pollution that Mother Earth encountered in 2020 owing to the COVID-19 pandemic, SankalpTaru Foundation embarked on the new year by promising to be more sustainable in actions and to begin an experiment to lead a zero-waste life.

With this, we take pride in bringing to you our very own model of Circular Economy, which integrates **livestock management, biogas production, and organic farming**. SankalpTaru Foundation's very own **PEEPAL Research & Development Centre** follows this model of circular economy from its core.

At SankalpTaru, we don't just plant; we go sustainable by using the waste of one as food for the other, thus, benefiting both the economy and the society.



Click on the link: <https://www.youtube.com/watch?v=u5BoJEEvN7c>

# PLANTATIONS WITH CORPORATES

## Giving Back To Mother Earth Through CSR

The new year, 2021, brought with it the opportunity for the human race to come and work together towards making this planet greener. To fulfill this, many more corporates collaborated with SankalpTaru Foundation and planted trees at various places around the country. Let's have a look at these plantations.

### CHANGING THE GAME WITH ACCENTURE



**Accenture**, the American-Irish multinational professional services company, joined hands with SankalpTaru Foundation for the fourth consecutive year to organize a Rural Livelihood Plantation program under its "*Game Changer*" initiative in **Anantapur, Andhra Pradesh**. Fruit-bearing saplings of **Guava** were planted on the land of our farmer beneficiary, which, in the years to come, will yield juicy Guavas and help in bettering his livelihood.



## MAHINDRA FINANCE PLANTING FOR RURAL INDIA

Mahindra FINANCE

**Mahindra Finance**, a one-stop solution to your financial needs, shared the responsibility to better the lives of marginal farmers with SankalpTaru Foundation under its *"Tree Plantation Drive"* initiative. Fruit-bearing saplings of **Guava and Lemon** were planted on the lands of our various farmer-beneficiaries in **Saharanpur, Uttar Pradesh**. The step is a huge breakthrough in changing the lives of rural Indian farmers for better.



## EXPLEO URGES HUMANITY TO LET THE TREES LIVE

( expleo )

A trusted partner of SankalpTaru Foundation for the last three years, **Expleo** is one of the biggest names in digital transformation. With their motto *"Let Them Live"*, the corporation took a pledge towards planting and protecting trees for a healthier, happier, and cleaner planet. A wide variety of fruit-bearing saplings were planted on the lands of some of our farmer-beneficiaries in **Panvel, Maharashtra** to create the biodiversity-rich fruit orchard.



## ISHRAE COMMEMORATING THEIR 40 YEARS ANNIVERSARY



The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE) commemorated 40 years of their foundation with SankalpTaru. To set off their heat emissions in the environment, ISHRAE organized a "Green Drive" plantation campaign on the farmlands of our farmer-beneficiaries in Barmer, Rajasthan. Several fruit-bearing saplings that require less water as compared to agricultural crops were planted on these lands with the help of a personalized link for its members.



*“Coming together is a beginning; keeping together is progress; working together is a success.”*

With this in mind, these corporations took a step towards creating beautiful and enriched biodiversity for this planet, alongside bettering the livelihoods of marginal farmers. If you wish to do the same for the planet, write to us at [wishy@sankalptaru.org](mailto:wishy@sankalptaru.org) and we will arrange a plantation drive for you.

# FIELD WORK

## Our Plantations Across India

The key to a greener planet is in our hands. We feel extremely happy when people like you make it through our website to plant trees in huge numbers. Together, we are creating a greener planet and moving one more step towards success with each passing year. Let's have a look at our plantations across our country with the support we receive from you.

### CONVERTING THE BARREN INTO BEAUTIFUL WITH PROJECT GREEN THAR

With the roaring success of our earlier pomegranate plantations under [Project Green Thar](#), SankalpTaru Foundation expanded the project to the villages in [Alwar](#), and [Barmer](#), Rajasthan in 2021. We welcomed our new farmers to the family by planting fruit-bearing saplings of [Pomegranate](#) on their lands.



## SOWING NEW SEEDS VIA PROJECT ENRICH BIODIVERSITY

Moving downwards from Rajasthan, SankalpTaru Foundation scaled up its farmer-beneficiaries under [Project Enrich Biodiversity](#) in **Buldhana, Maharashtra**. We planted thousands of **Orange** saplings on the lands of our new beneficiaries, thus, benefiting them with an additional source of income, decreasing the burden that lies on their shoulders.



## MAINTAINING THE "FOREST IN-MAKING" IN PUNE

SankalpTaru Foundation, with the support from donors from the entire nation, has been able to plant various native species under its [Community Land Plantation in Pune, Maharashtra](#), to create rich and varied biodiversity for the city. The "forest in-making" is being maintained regularly by our ground staff, who are present at the site 24\*7\*365. You can also help us in creating and maintaining the community forest in Pune by planting with us from the comfort of your homes!



# GREEN LEGACY

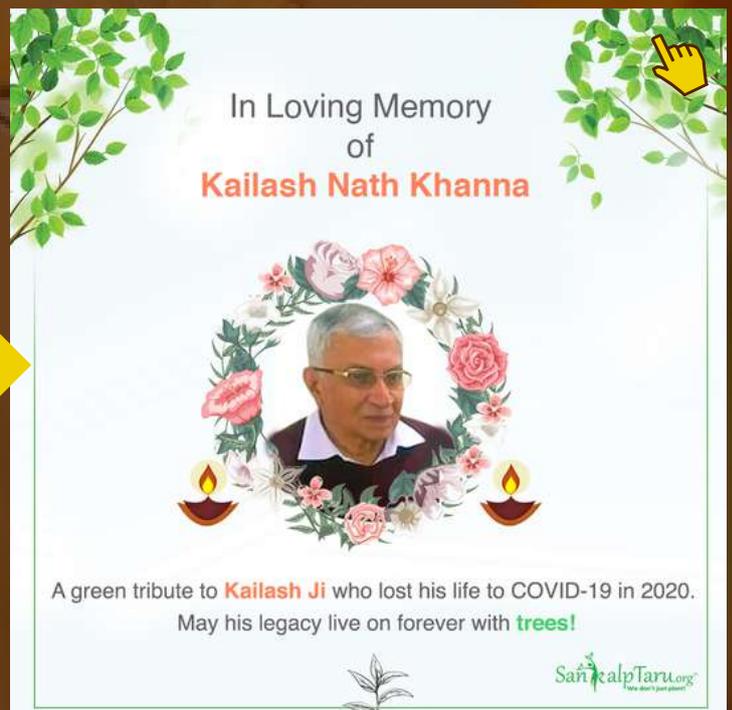
## Trees of Memories

Legacy is not something one does for themselves, it is what they do for others. Complying with these words, friends, and families of Late Mrs. Madhu Sharma, and Late Mr. Kailash Nath Khanna planted trees in their memories at our very own Green Legacy site, [Project Bhavnam, Manesar](#). We pledge to nurture these plants and create a #GreenLegacy for the generations to come.



**MadhuVan: A Green Legacy created by the family of Mrs. Sharma for Mother Earth.**

**A Green Tribute to Mr. Khanna and Mother Earth from his family and friends.**



## WHAT TO LOOK FORWARD TO

### Highlight For The Next Month

Tighten your belts because coming up next month is SankalpTaru Foundation's [#TaxFreeTrees](#) campaign.



Plant as many trees as possible towards the end of this fiscal year with the [#TAXFREETREES](#) Campaign, [get an 80G certificate](#) from us, and [save 50%](#) on your donated amount under the Income Tax Act 1961!

## Stay tuned for next month's edition!

GET IN TOUCH WITH US THROUGH OUR SOCIALS



OR VISIT OUR WEBSITE

[www.sankalptaru.org](http://www.sankalptaru.org)