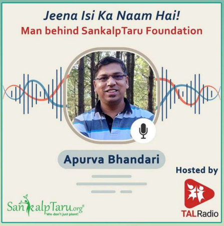
NEWSLETTER

August 2022

1 Highlights of This Month
2 Plantation With Corporates
3 Field Work
4 HUGE App
5 TREK- The Road to Environmental Knowledge
6 Planet Hero
7 Humans of SankalpTaru
8 India's Beauty Captured Through Our Lense
9 Our Upcoming Campaign

1 Highlights of This Month



Jeena Isi Ka Naam Hai!
Man behind SankalpTaru Foundation
Apurva Bhandari
Hosted by
SankalpTaru.org
We don't just plant!
TAL Radio

We got featured on TAL Radio!

Listen to the interview of the founder of SankalpTaru Foundation, Mr. Apurva Bhandari, talking about the impact of planting trees on climate change and how anyone can plant trees virtually from the comfort of their homes on TAL Radio, at:

https://talgiving.org/talmedia/cl5jceizd0000357cs6pjldvu.mp3

SankalpTaru Foundation was a part of
Green Blockchain Summit 2022
Taking sustainability lessons from the panel!
SankalpTaru.org
We don't just plant!

Participated in the Green Blockchain Summit 2022

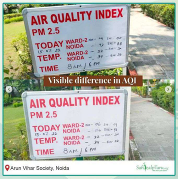
SankalpTaru Foundation became part of the Green Blockchain Summit 2022, organized by Polygon, the pioneer of Blockchain Technology in India.

Watch the delivery of the key note speakers at https://www.youtube.com/watch?v=zOWKcZdroJk&t=6401s

Improved Air Quality Index Near Our Urban Plantations

The Arun Vihar society, Noida has resulted in a striking improvement in the Air Quality Index. This is the outcome of really zealful RWA members and the plantations which SankalpTaru has carried out with them in the last 4 years. The contrast shows why urban plantations are the real need of the hour.

The pictures below represent the comparative analysis of AQI's monitoring on the plantation location and Noida as whole on different dates.


AIR QUALITY INDEX
PM 2.5
TODAY
TEMP.
TIME
WARD-2
NOIDA
8AM / 6PM
Visible difference in AQI
Arun Vihar Society, Noida
SankalpTaru.org

Plantation done in 2019
SankalpTaru.org

Independence Day
Celebration

Independence Day Celebrations

Some glimpses of the celebration from our various plantation locations on the occasion of Independence Day.

We would continue to serve the country from North to South and East to West.
Jai Hind!

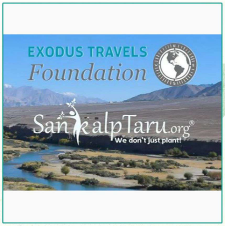
2 Plantation With Corporates

exodus travels

Pioneer of Sustainable Tourism, Exodus Supports Rural Farmers

Exodus Travels Foundation has come forward to support rural farmers of Ladakh, in collaboration with SankalpTaru Foundation.

Watch the video to know how these trees planted in 2020 and 2021 are growing healthy at https://youtu.be/pPXnpt-ZCP0


EXODUS TRAVELS
Foundation
SankalpTaru.org
We don't just plant!

Lufthansa's Climate Action Plans Ensure Greener Flights!
URBAN TREE PLANTATION
Location: Bangalore
Lufthansa
Lufthansa
Bangalore
SankalpTaru.org

Lufthansa

Lufthansa's Climate Action Plans Ensure Greener Flights!

Lufthansa, the carbon-conscious airline not only enables its passengers to keep an eye on their travel activities by providing them an innovative digital CO2 compensation platform but also compensates for the CO2 emissions generated by its aircraft by planting trees for the environment.

Below are a few glimpses of the environmentally conscious team members of Lufthansa, participating in the Urban Tree Plantation event in Bangalore.

Microsoft Employees Engage In Onground Plantations

Microsoft employees together with SankalpTaru foundation are navigating together through a green journey of bringing environmental conservation to the forefront.

Watch the video to know more about the Microsoft plantation drives in Delhi and Mayur Vihar at:
https://www.youtube.com/watch?v=9DgQqu9xzLY

were organized by Microsoft India

Green Forest Campaign by
Innisfree India
GREEN FOREST CAMPAIGN 2022
Haryana
innisfree
SankalpTaru.org

Green Forest Campaign By Innisfree India

Dedicated to protecting the Earth's biodiversity and natural riches for the present and future generations, a team of green enthusiasts from Innisfree India participated in the Tree Plantation activity organized by SankalpTaru Foundation in Berali Khurad, Haryana.

Plastic Omnium's Promising Movement Towards Carbon Neutrality!

To address the challenge of the energy transition, Plastic Omnium, the future of Eco-designed Vehicles, wants to be a responsible producer by striving towards Carbon Neutrality.

The organization, under their CSR initiative #ActForAll has joined hands with SankalpTaru Foundation to plant trees on our community plantation site of Pune, to help increase its carbon sequestration potential.

Plastic Omnium's
Promising Movement Towards Carbon Neutrality
Dive Village, Pune, Maharashtra
SankalpTaru.org

Green Forest Campaign by
Innisfree India
GREEN FOREST CAMPAIGN 2022
Haryana
innisfree
SankalpTaru.org

DHL Plantation Drives For Greener Cities

DHL Express, the International courier, and express mail service have been our green partner for the longest time.

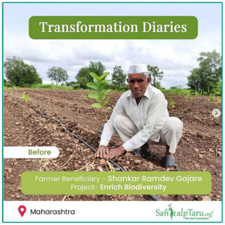
And, it never compromises when it comes to serving its social responsibility towards the environment by reducing its carbon impact through tree plantations.

Below are a few glimpses of the DHL Plantation Drives that took place in Mumbai, Delhi and Mamallapuram under our City Based Plantation Model.

3 Field Work

Transformation Diaries-
Project Enrich Biodiversity, Maharashtra.

Changing the face of Rural Economy, one farmer at a time with our Project Enrich Biodiversity Maharashtra.


Transformation Diaries
Before
Farmer Beneficiary - Shankar Ramdev Gajare
Project- Enrich Biodiversity
Maharashtra
SankalpTaru.org

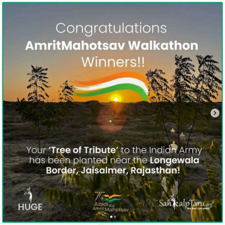
After
Farmer Beneficiary - Shankar Ramdev Gajare
Project- Enrich Biodiversity
Maharashtra
SankalpTaru.org

4 HUGE App- Healthy Us Greener Planet

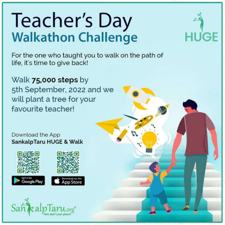
Winners of AmritMahotsav Challenge

We celebrated Azadi ka 'Amrit Mahotsav' to mark 75 years of Independence, by rolling the AmritMahotsav Walkathon Challenge on our HUGE SankalpTaru App and planted trees for our winners at the heroic battlefield of Longewala!
Together we walked 6.8 million steps and covered more than 5000 Kms, a distance equivalent from Kashmir to Kanyakumari (to and fro)!

So, by walking these 6.8 million steps not only we burnt around 2.4 lakh calories but also ditched generating 1.6 tons of Carbon emissions!


Congratulations
AmritMahotsav Walkathon
Winners!!

Your **'Tree of Tribute'** to the Indian Army has been planted near the **Longewala Border, Jaisalmer, Rajasthan!**
HUGE
Azadi ka Amrit Mahotsav
SankalpTaru.org


Teacher's Day
Walkathon Challenge

For the one who taught you to walk on the path of life, it's time to give back!

Walk **75,000 steps** by 5th September, 2022 and we will plant a tree for your favourite teacher!

Download the App
SankalpTaru HUGE & Walk
HUGE
GET IT ON Google Play
Download on the App Store
SankalpTaru.org
We don't just plant!

Teacher's Day Walkathon Challenge

We received an amazing response to the Teacher's Day Walkathon Challenge, released on our SankalpTaru HUGE App. Winners got a chance to gift a tree to their favorite teacher!

Download the HUGE App and stay tuned to our upcoming challenges!

Android -
https://apps.apple.com/in/app/sankalptaru-g1-plant-a-tree/id1462571187

Ios -
https://play.google.com/store/apps/details?id=org.sankalptaru.sankalptaru

5 TREK- The Road to Environmental Knowledge

Trees of Hills

Native Coniferous trees such as Oak and Cedar really contribute to the long-term ecological security of the higher altitude regions by holding the soil together and acting as a water sponge to slowly release the absorbed water downhills.

But, oftentimes they face threats from invasive species like Pine. Therefore, planting more native trees becomes crucial not only in combating climate change but also in counteracting invasive species.

Watch the video to know more at
https://www.youtube.com/watch?v=_NRsdCZ81vA

SanKalp
पहाड़ों के पेड़
the trees of hills

6 Planet Hero

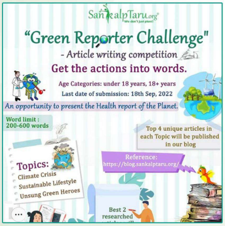
Quiz Competition- Curioso Tierra 1.0

SankalpTaru Foundation organized the Environmental Quiz - Competition Curioso Tierra 1.0 on August 21st, 2022.

Winners of the Quiz are Shlok Rohit Kumar and Joshan Ponnaganti.

Watch the video showing the glimpses for the quiz session at:
https://www.youtube.com/watch?v=tiCBh2gxARs

SankalpTaru.org
SankalpTaru presents
Curioso
Tierra 1.0



SankalpTaru.org
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"Green Reporter Challenge"
- Article writing competition

Get the actions into words.

Age Categories: under 18 years, 18+ years
Last date of submission: 18th Sep, 2022

An opportunity to present the Health report of the Planet.

Word limit :
200-600 words

Top 4 unique articles in each Topic will be published in our blog

Reference:
https://blog.sankalptaru.org/

Topics:
- Climate Crisis
- Sustainable Lifestyle
- Unsung Green Heroes

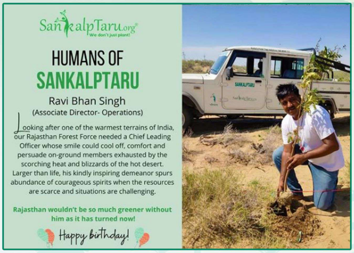
Best 2
researched

Article Writing Competition- Green Reporter

SankalpTaru brings forward the article writing competition 'Green Reporter' challenge. Consider this as an opportunity to present the Health report of the Planet.

Submit your article for the 'Green Reporter' challenge in the below link:
https://blog.sankalptaru.org/planet-hero/green-reporter-challenge-article-writing-competition/

7 Humans of SankalpTaru



SankalpTaru.org
We don't just plant!

HUMANS OF
SANKALPTARU

Ravi Bhan Singh
(Associate Director- Operations)

Looking after one of the warmest terrains of India, our Rajasthan Forest Force needed a Chief Leading Officer whose smile could cool off, comfort and persuade on-ground members exhausted by the scorching heat and blizzards of the hot desert. Larger than life, his kindly inspiring demeanor spurs abundance of courageous spirits when the resources are scarce and situations are challenging.

Rajasthan wouldn't be so much greener without him as it has turned now!

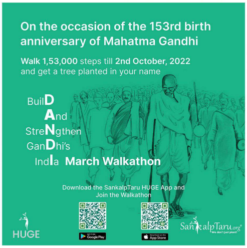
Happy birthday!

Celebrating the heroes of SankalpTaru!

8 India’s Beauty Captured Through Our Lense

Picture Courtesy
Nishant Ganvir

9 Our Upcoming Campaign



On the occasion of the 153rd birth anniversary of Mahatma Gandhi

Walk 1,53,000 steps till **2nd October, 2022**
and get a tree planted in your name

BuilD
And
StreNgthen
GanDhi’s
IndIa **March Walkathon**

Download the SankalpTaru HUGE App and
Join the Walkathon

HUGE
Google Play
App Store
SankalpTaru.org
We don't just plant!

Dandi March Walkathon

On the occasion of the 153rd birth anniversary of Mahatma Gandhi, we are bringing to you the DANDI MARCH!
Let's come together from all walks of life to walk for a stronger, healthier and greener India!

Download the Sankalptaru HUGE App & join the challenge!
Android -
https://apps.apple.com/in/app/sankalptaru-g1-plant-a-tree/id1462571187

Ios -
https://play.google.com/store/apps/details?id=org.sankalptaru.sankalptaru

Stay tuned for next month's edition!

GET IN TOUCH THROUGH OUR SOCIAL MEDIA

In the age of instant gratification, let's be like the snails with the right hearts. While you are safe at home, plant trees at www.sankalptaru.org and lend your hand with a click of a button.

www.sankalptaru.org

VISIT OUR WEBSITE