

NEWSLETTER

May 2022

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01 Highlights of This Month

We Celebrated The Spirit of Haritarang 2022 with a Bang!

Our annual retreat, Haritarang, gives us an opportunity to connect with all our team members from the country and discuss the mission and vision of the organization. The retreat has 3 components to it, named after 'Manan, Masti and Umang'.

Manan - It comprises the SWOT analysis of the past year so that we can make work more efficient plans for the people and planet in the coming year.

Masti - It focuses on work-life balance and allows the team to bond with each other by doing many team building activities and visiting beautiful natural places to create memories.

Umang - It invites hope and positive energy for fulfilling the vision of a sustainable healthy planet in the next year.

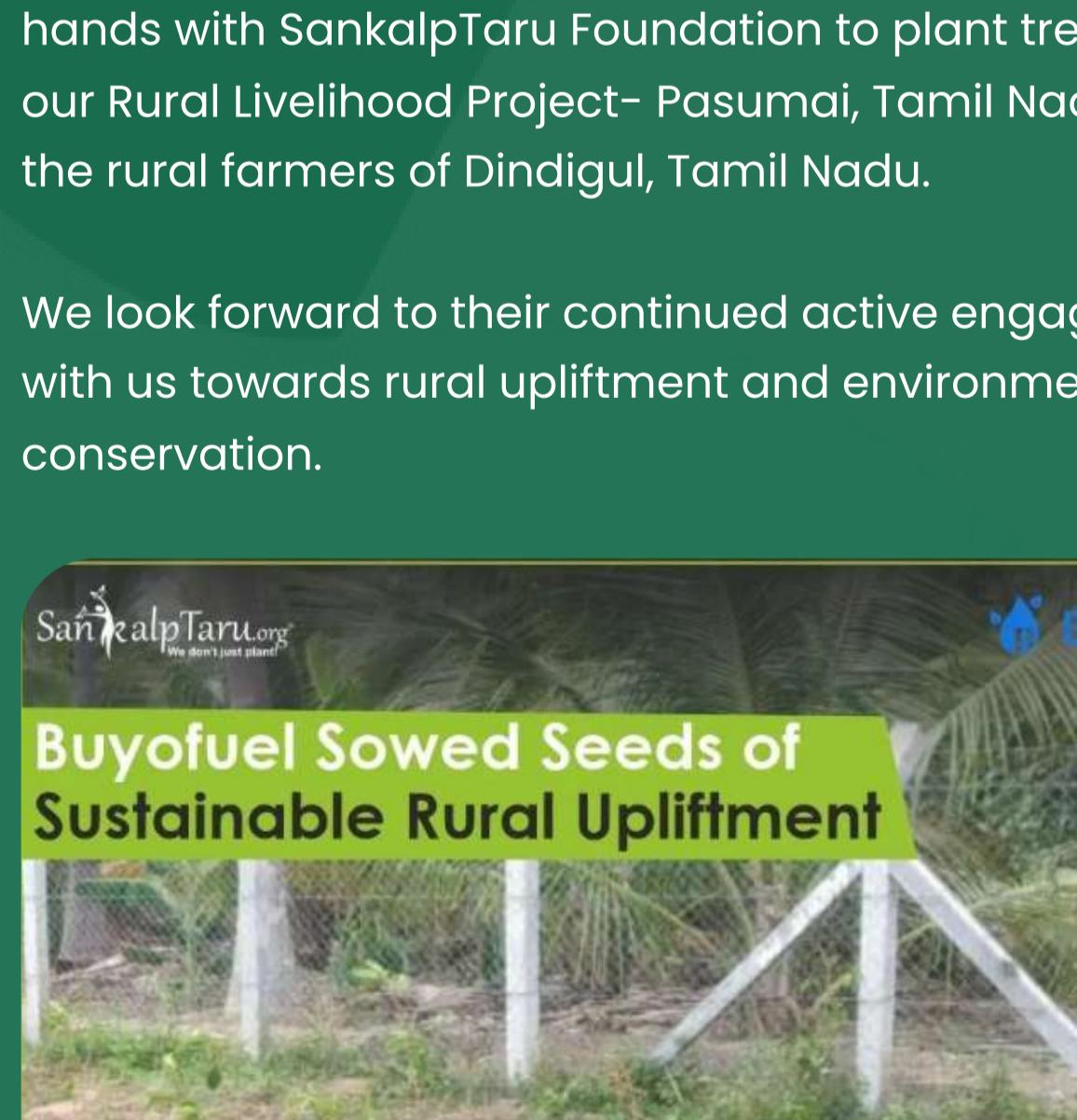


Haritarang 2022
(मरती)

Launch of our Kid's Section- Planet Hero

Watch SankalpTaru's Tree Cycle in Metaverse in our newly launched Kid's section- Planet Hero at <https://blog.sankalptaru.org/planet-hero/>

The video is also available in our youtube channel at: <https://youtu.be/ER8UCeyozm4>



Watch SankalpTaru's Tree Cycle in the Metaverse!

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we don't just plant!

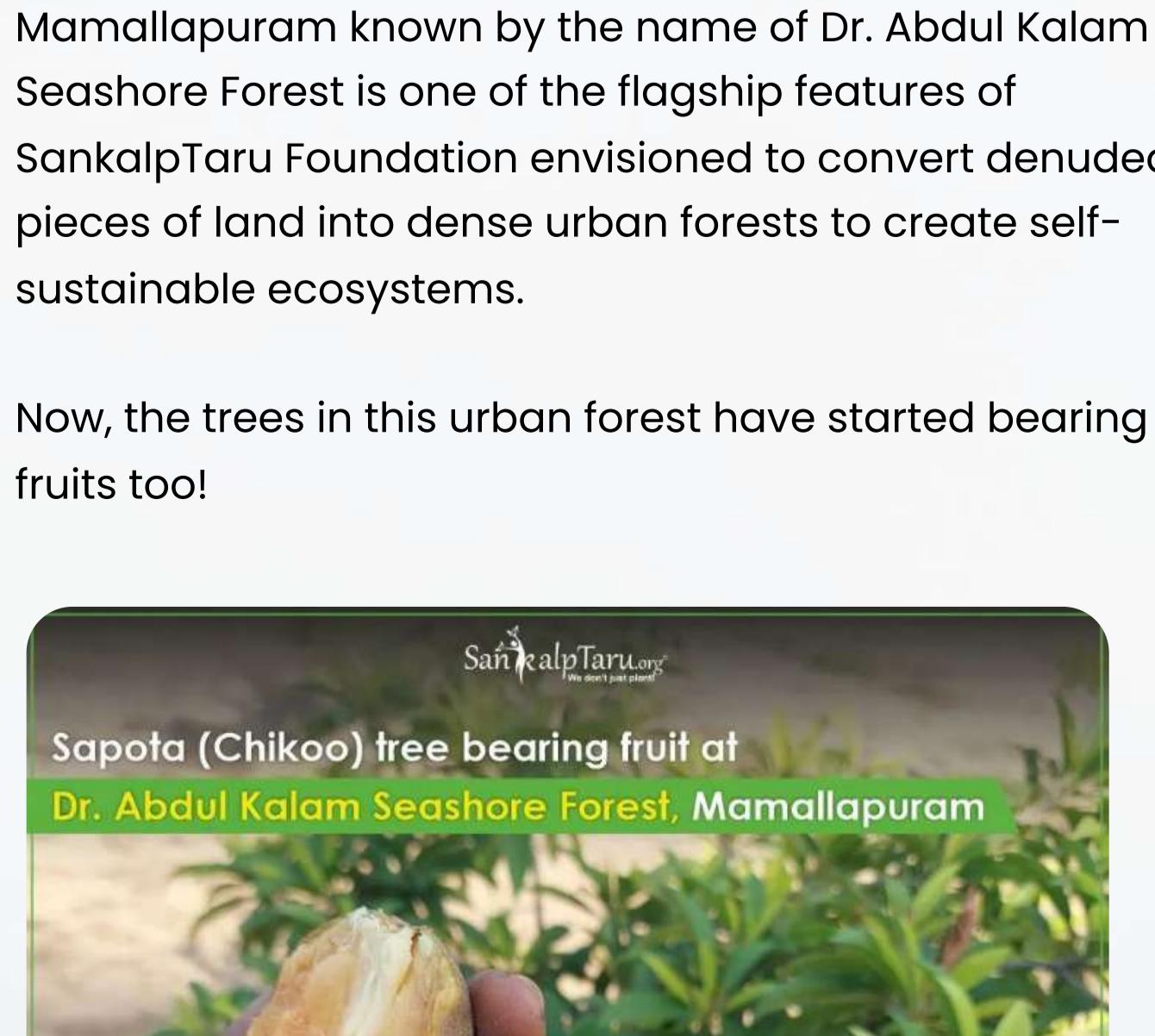
02 Plantation with Corporates



Asia Initiative SOCCs Program for our Women Farmers

With a particular focus on #women, the non profit based in the USA utilizes transformative methodologies such as Social Capital Credits (SoCCs) to empower #RuralCommunities.

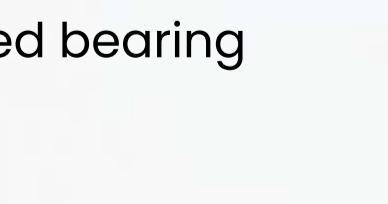
Watch the video at: <https://www.youtube.com/watch?v=bFdPISpJzYk>



Asia Initiatives SoCCs program for women farmers in Assam

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BuyoFuel Sowed Seeds of Sustainable Rural Upliftment



BuyoFuel Sowed Seeds of Sustainable Rural Upliftment



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Bountiful of Chikoo at our Dr. Abdul Kalam Seashore Forest

Our Community Land Transformation Program in Mamallapuram known by the name of Dr. Abdul Kalam Seashore Forest is one of the flagship features of SankalpTaru Foundation envisioned to convert denuded pieces of land into dense urban forests to create self-sustainable ecosystems.

Now, the trees in this urban forest have started bearing fruits too!

Sapota (Chikoo) tree bearing fruit at Dr. Abdul Kalam Seashore Forest, Mamallapuram

02 Plantation with Corporates



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Harnessing Solar Energy at SankalpTaru

At SankalpTaru, we harness energy from the sun to water your trees.

Despite long power cuts, Solar PV panels are being utilized to ensure an active irrigation system on our grounds, so that your trees never run out of water in this scorching heat.

SankalpTaru is practicing clean energy.

Watch the video at: <https://youtu.be/pkSB-Fj45A4>



SankalpTaru Inhouse Nursery

Sankalptaru started one of its many in-house plant nurseries in Kadiri city of Anantapur district of Andhra Pradesh to provide the farmer-beneficiaries of the state with better quality saplings.

This nursery harbors a diverse variety of native and fruit-bearing species under a controlled and protected environment to provide optimum conditions for their growth and prevent their premature death due to long route transportation.



Kadiri, Anantapur, AP

02 Plantation with Corporates



Microsoft IDC Restores Biodiversity in Bangalore City

Together Microsoft IDC and SankalpTaru Foundation are making a home for the wild in the heart of Bangalore city by planting trees near Hadosiddapura lake, Bangalore!

Watch the video at: <https://www.youtube.com/watch?v=0uKHSx9mziw>



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we don't just plant!

Schlumberger Leads Rural Upliftment in Maharashtra



Schlumberger, the leading provider of technology and services to the energy industry across the world, joined hands with SankalpTaru Foundation to uplift the livelihoods of the rural farmers of Maharashtra.

Watch the video of the transformation of the farm of one such farmer beneficiary, Ramdas Kale who received fruit bearing trees of Custard apple, Anjeer and Guava in March, 2022 and these trees are growing healthily with 100% survival rate due to his hard work and dedication at: <https://www.youtube.com/watch?v=592iniUeQ0o>

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03 Field Work

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Now, the trees in this urban forest have started bearing fruits too!

Sapota (Chikoo) tree bearing fruit at Dr. Abdul Kalam Seashore Forest, Mamallapuram

Champa Blossoming at Our Pune Community Site

A lush green ring of trees, with white flowers, looking bright under white skies.

This beautiful white flower known as Champa or Plumeria or Frangipani is a tree with a history.

Plumeria has earned the distinction of being 'immortal' in the Indian context because it continues to produce leaves and flowers even after being uprooted.

It is often planted near Asian temples, where the fragrant flowers are picked daily as religious offerings.

It is one of the best-known ornamental trees with herbal properties and is also considered as a 'Temple Tree'.

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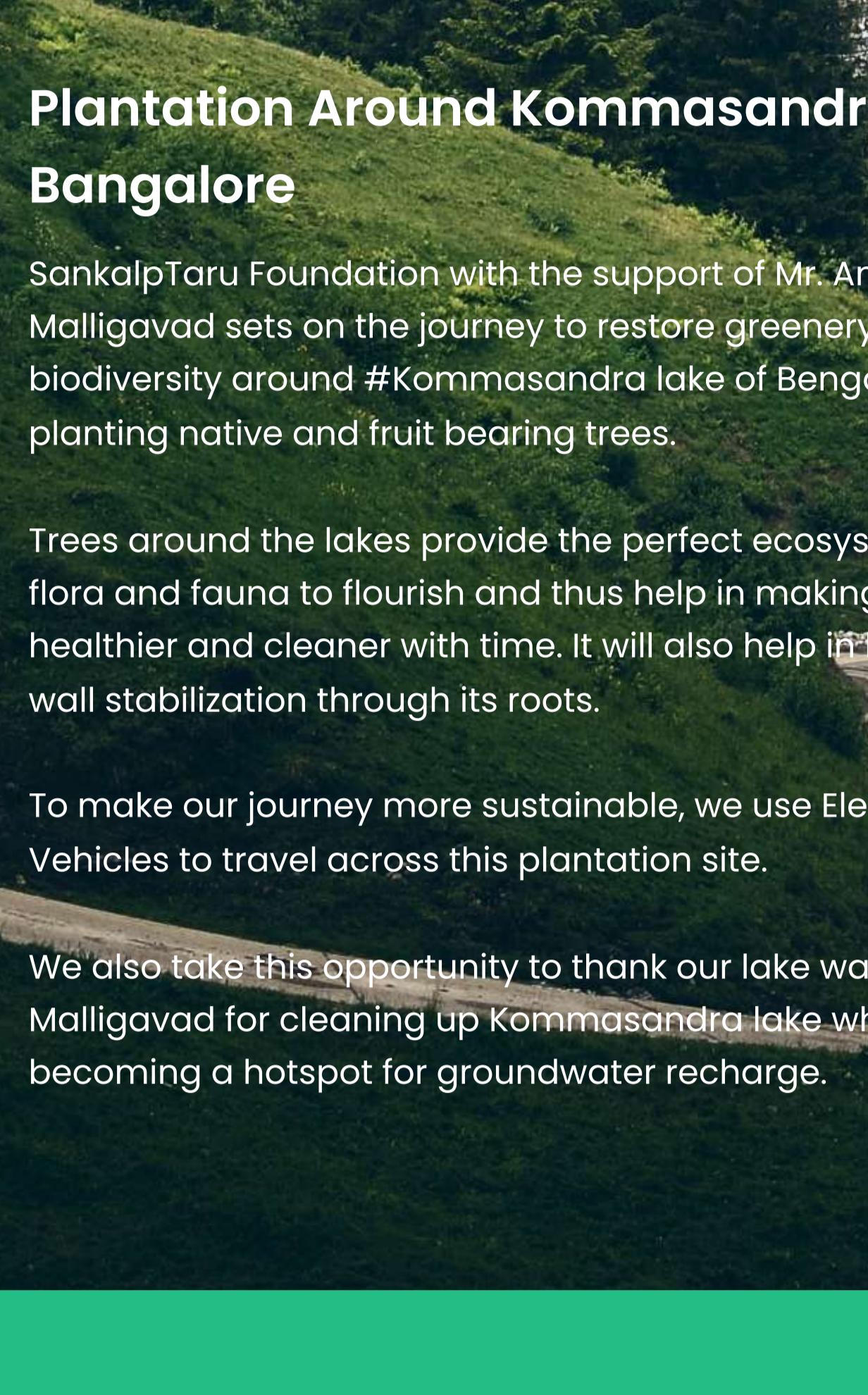
Planting Trees of Lychee and Seedless Lemons in Arunachal Pradesh

Arunachal Pradesh, the eastern most state of India is gifted with nature's bountiful abundance of lush forests and greenery. But its hilly topography with deep valleys poses a challenge to its farmers to access high quality saplings.

This is further compounded by lack of technical expertise of its farmers to satisfy consumers' expectations for more food of higher quality.

SankalpTaru Foundation had come up with the Project Green Arunachal to provide to the farmers high quality saplings of Lychee and seedless lemons, ideal for the native landscape of the state.

Help us reach out to more Arunachali farmers by planting at: <https://sankalptaru.org/project-green-arunachal-pradesh/>



Plantation Around Kommasandra Lake, Bangalore

SankalpTaru Foundation with the support of Mr. Anand Malligavada sets on the journey to restore greenery and revive biodiversity around #Kommasandra lake of Bengaluru by planting native and fruit bearing trees.

Trees around the lakes provide the perfect ecosystem for flora and fauna to flourish and thus help in making the lakes healthier and cleaner with time. It will also help in lake bund wall stabilization through its roots.

To make our journey more sustainable, we use Electric Vehicles to travel across this plantation site.

We also take this opportunity to thank our lake warrior Anand Malligavada for cleaning up Kommasandra lake which is now becoming a hotspot for groundwater recharge.

Joyous Green Celebration in Ladakh

Bodhkhharbu, a very remote village in the Kargil district of Ladakh received seeds of a greener future with a plantation drive, conducted by the team of SankalpTaru Foundation along with the villagers.

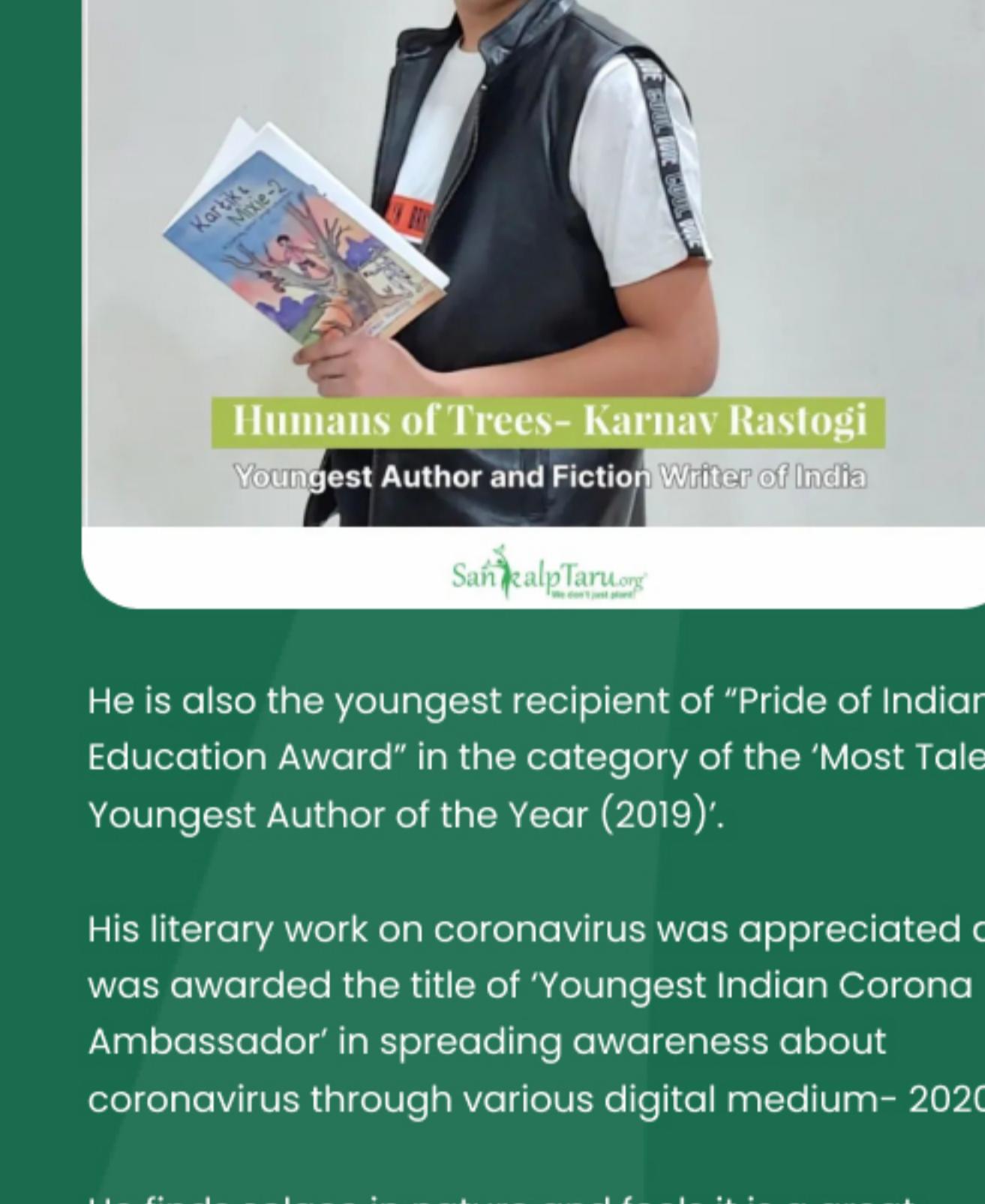
Also, a jovial plantation activity was conducted in a small village, Tia of Leh district of Ladakh which appeared more like a celebration by the villagers to welcome a prosperous and abundant future of lush green farms and orchards.



04 Huge App- Healthy Us Greener Planet

Mother's Day Walkathon

We threw the very special Mother's Day Walkathon Challenge on our HUGE app to encourage our users to spend some time with their mums outdoors and make some 'mum'ories!



05 GramYumm- An Initiative By SankalpTaru Foundation

We launched our Allspice Star Chai Masala!

All the way from the villages, handcrafted by village women with love is here to make your chai game lit.

Shop at: <https://gramyumm.sankalptaru.org/>



06 Humans of Trees- Karnav Rastogi

Karnav Rastogi is a grade 7th student of Mumbai, who has created a series of storybooks titled, "Kartik and Mixie" which have socio-environmental messages in them.

He regularly conducts workshops for children to promote creative writing among them.

He has been felicitated by the Department of women and child development, Mumbai and has been invited as the chief guest to inspire children from various orphanages at Children Aid Society.

He has been awarded the Gold award by The Royal Commonwealth Society, London for his writing work in the year 2021.

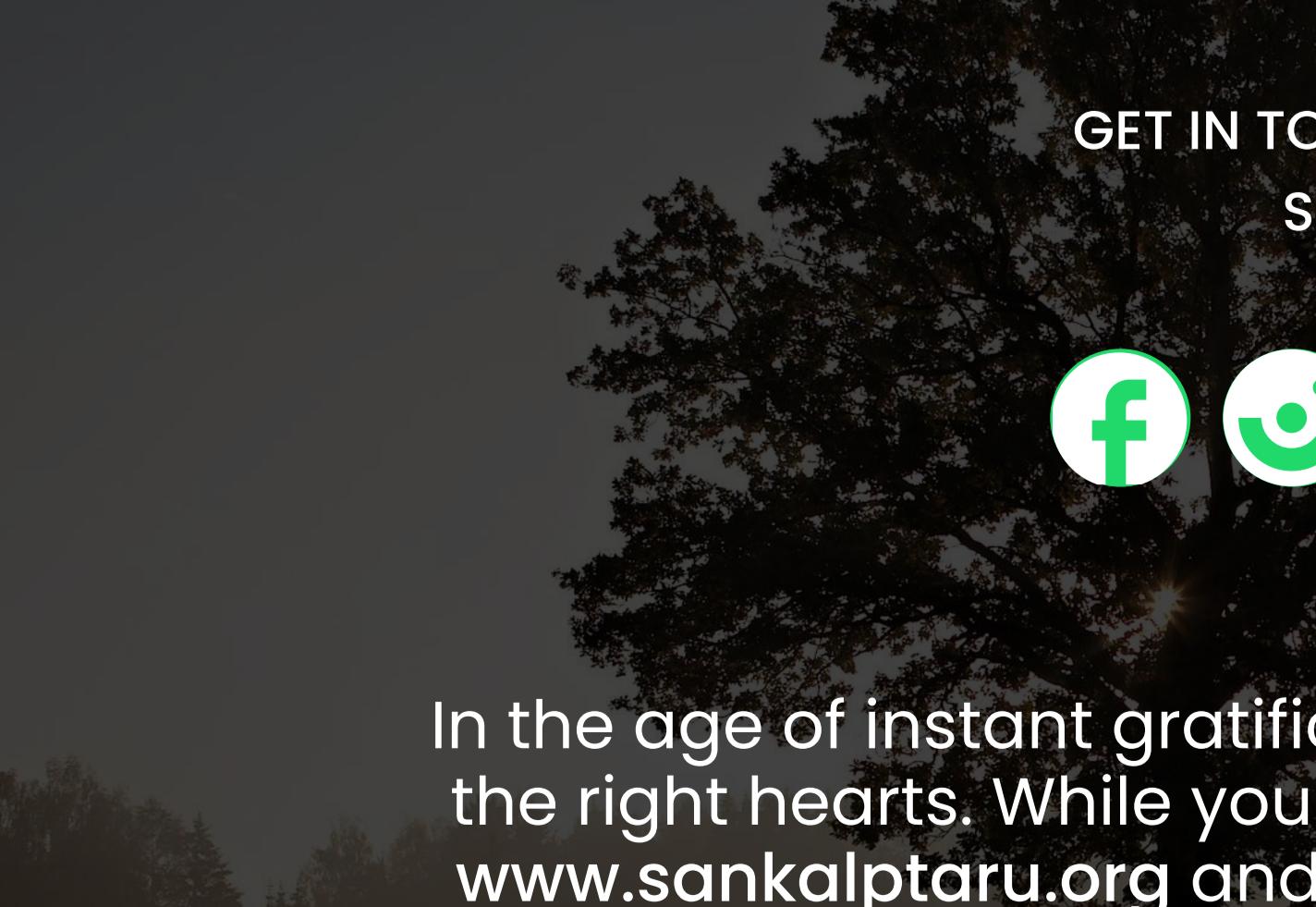


He is also the youngest recipient of "Pride of Indian Education Award" in the category of the 'Most Talented Youngest Author of the Year (2019)'.

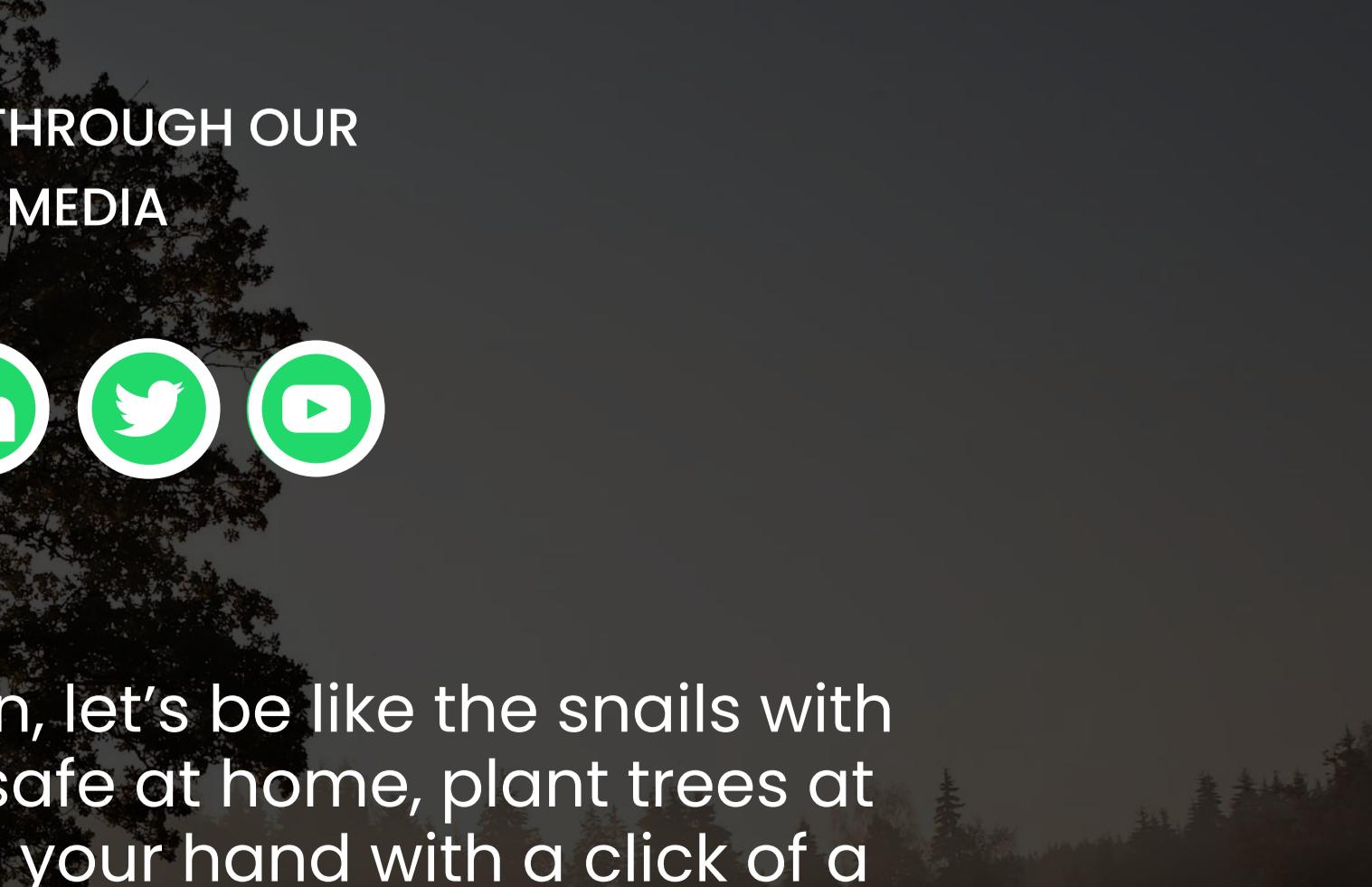
His literary work on coronavirus was appreciated and he was awarded the title of 'Youngest Indian Corona Ambassador' in spreading awareness about coronavirus through various digital medium- 2020.

He finds solace in nature and feels it is a great inspiration for him to write. He contributes to nature by condemning single use plastic and is a United Nations certified Tide turner plastic champion.

07 India's Beauty Captured Through Our Lense



Picture Courtesy -
Juliana D Souza



Picture Courtesy -
Nishant Ganvir

08 Our Upcoming Campaign

Do you know that 150 species become extinct every day, that's nearly 1000x the 'natural' rate of the species extinction?

Let's build and save habitats.

Stay tuned for our upcoming campaign, World Environment Day 2022!

World Environment Day 2022

5th June 2022
#OnlyOneEarth #PlantToProtect



GET IN TOUCH THROUGH OUR SOCIAL MEDIA

In the age of instant gratification, let's be like the snails with the right hearts. While you are safe at home, plant trees at www.sankalptaru.org and lend your hand with a click of a button.

www.sankalptaru.org

VISIT OUR WEBSITE