NEWSLETTER

March 2022

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1 Highlights of This Month

Your Trees Are On BlockChain Now!

We feel proud to say that SankalpTaru is India’s First NGO to launch Blockchain technology in the environmental conservation space. (Covered in many newspapers like The Print).
Please find below the link of our Blockchain press release coverage in The Print:
https://theprint.in/ani-press-releases/sankalptaru-foundation-becomes-the-first-indian-ngo-in-environmental-conservation-space-to-launch-blockchain/898110/)

To know more about our Blockchain Initiative, visit:
https://sankalptaru.org/blockchain/

#SankalpTaruBlockchain
Your trees are now on the blockchain!

#TaxFreeTrees

Tax Free Trees Campaign

We launched our Tax Free Trees Campaign to promote tree plantations for tax exemption. We are registered under 80G and every tree you plant with us gets you a 50% rebate on the donated amount.

Plant to save your taxes while saving the planet too at:
https://sankalptaru.org/taxfreetrees/

SankalpTaru Foundation- Campus Ambassador Program!

We launched a first of its Kind Campus Ambassador Program! We are in search of candidates to be the faces and voices for SankalpTaru Foundation in their campuses representing the organization's mission.

The CBA will act as a Single Point Of Contact (SPOC) for all the queries associated with online/offline plantation drives and awareness sessions. Find more details here:
https://forms.gle/cURYwtj9Zsa3xmpd7

SankalpTaru.org
CAMPUS
BRAND
AMBASSADOR
PROGRAM, 2022
starting this Earth day
Certificates
Tree Gift & Vouchers
Mentoring With Experts
Startup Experience (Communication & Managerial Skills)
Apply Now!

SankalpTaru.org
NSS IIT Roorkee X Sankalptaru
Collaboration For
A GREENER PLANET
YouTube

Collaboration with NSS IIT- Roorkee for a Greener Planet

With the vision of empowering the present generation of green enthusiasts on Sustainable Development and Agricultural Interventions, we invited a team of volunteers from IIT Roorkee to our PEEPAL Research Centre to give them an exposure of our farming practices, inviting inclusivity in Technology and Environmental Conservation.

Watch the video at: https://youtu.be/7TA26gd_MrQ

Bumper Harvest of Pomegranates in Rajasthan

Our Agroforestry Project- Green Thar, Rajasthan witnessed a bumper harvest of high grade pomegranates this season. Their superior quality yielded good returns to our farmer beneficiaries of Rajasthan.

SankalpTaru.org
BUMPER HARVEST OF
POMEGRANATES
Rajasthan

SankalpTaru.org
Help your trees grow greener and healthier by gifting a compost bag or a torch to our farmers!

Gifting Vermicompost Bags and Torches to the Farmers

Now, torches and vermicompost bags for the farmers can be sponsored by the donors, just by adding a tree in their carts and choosing the gift of their choice along with the tree.

Keep planting! Keep Gifting!

2 Plantation With Corporates

mamaearth
0:01 / 0:37

mamaearth™

Mamaearth Plants Goodness for a Better Future!

Sankalptaru has collaborated with Mamaearth to plant a tree for its buyers for every purchase. You can now buy safe and environment friendly Mamaearth products and get a chance to have a tree planted under your name!

For more information, watch the documentary to know more about our green partnership at: https://youtu.be/_IcSH3I4GYY

GlobalLogic Strengthens Green Lungs of Pune!

GlobalLogic FOUNDATION

Digital product engineering leader GlobalLogic, a Hitachi Group Company, to further intensify their efforts towards our shared vision of a carbon neutral future joined hands with SankalpTaru Foundation in fighting against the rising temperature, depleting groundwater table and the increasing levels of pollution in Pune city. The project involved a tree plantation drive which was facilitated by a proactive team of GlobalLogic employees who were joined by the representatives of the community on the hillocks of Tulapur Village, Pune.

The plantation campaign is part of creating sustainable ways to contribute towards protecting the environment and become responsible citizens of planet Earth.

GlobalLogic FOUNDATION
SankalpTaru.org
GlobalLogic FOUNDATION
TREE PLANTATION DRIVE
Planted & Nurtured by:
SankalpTaru.org
Strengthening
Green Lungs of Pune!

SankalpTaru.org
ONLY DIAMONDS
EXCLUSIVE DIAMOND JEWELLERY
ONLY DIAMONDS
EXCLUSIVE DIAMOND JEWELLERY
SankalpTaru.org
Tree Plantation
Coimbatore
"Vaira Maranga"
An initiative by Only Diamonds to Plant trees for your diamond purchases. Implemented in collaboration with SankalpTaru Foundation.
Tree Plantation Event
Coimbatore

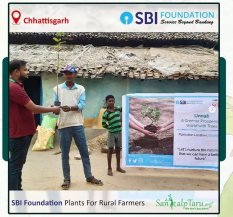
Only Diamond Plants Trees for its Buyers for Every Purchase

Only Diamonds is an environmentally conscious jewellery brand from Coimbatore, Tamil Nadu which partnered with SankalpTaru Foundation under its Rural Livelihood Plantation Program as a part of their "Vaira Marangal" initiative.

The fruit bearing trees sponsored by them will be strengthening the livelihoods of our rural farmer beneficiaries of Tamil Nadu.

SBI Foundation Plants for Rural Farmers

A three year Plantation Partnership was commenced between SBI Foundation and SankalpTaru Foundation on 27 December, 2021 that undertook the responsibility of uplifting livelihoods of the rural farmers of Uttarakhand, Chhattisgarh, Orissa, Andhra Pradesh and Haryana.


Chhattisgarh
SBI FOUNDATION
Service Beyond Banking
Unnati
A Greener Prosperous World with Trees
Plantation Location:
"Let's nurture the nature so that we can have a better future"
SBI Foundation Plants For Rural Farmers
SankalpTaru.org
We don't just plant!

SankalpTaru.org
SHARP
Afforestation Drive
Towards Climate Change & Carbon Neutrality
Total Number of Trees Planted : 1000
Location : Bhavnam 2.0, Delhi NCR
SankalpTaru.org
Sharp Leads India Towards a Carbon Zero Future!
Gurugram

Sharp Leads India Towards a Carbon Zero Future

Sharp Business Systems (India) Pvt. Ltd. joined hands with SankalpTaru Foundation to accentuate the green lungs of Delhi NCR, a contribution towards reducing Carbon Footprint by planting 1000 trees on 25th March 2022 under our community plantation site, Bhavnam 2.0., located near Aravalli hills of Manesar, Gurugram.

These trees will not only help to mitigate the planetary emergency of climate crisis but will also help the city dwellers to progress towards a carbon zero future.

'Go Green' Initiative of Tata Motors is Helping Rural India

Tata Motors is committed to accelerating the nation's rural economy and uplifting livelihoods of marginal farmers through agroforestry by launching the "Go Green" initiative with SankalpTaru Foundation.

SankalpTaru.org
TATA MOTORS
"Go Green"
Initiative By
TATA MOTORS
TATA MOTORS
Karnataka

SankalpTaru
Creating a pond for the wildlife and trees which will help in rainwater harvesting too.

Creating a Water Body for the Trees and Wildlife in Gurugram

Bhavnam 2.0 is intended to create a lush mini forest near Aravalli Hills of Gurugram that will help Delhi NCR combat rising levels of air pollution by improving air quality and offsetting the carbon footprint of city dwellers.

A pond is created at the plantation site which will help Aravallis to recharge groundwater and restore biodiversity for Delhi NCR.

Pune Community Plantation Site Runs on Sewage Treated Water

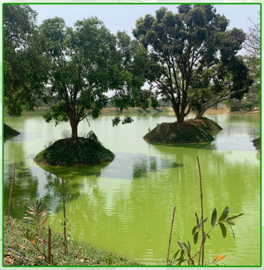
The plantation site of our Community Land near Dive Village, Pune is sustaining on sewage treated water which is supplied to the trees via drip irrigation.

This not only helps in water conservation but also helps the treated sewage water to be redirected to recharge water tables while helping in increasing the green cover of the Pune city!

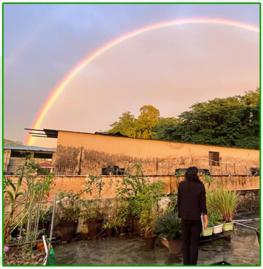
Watch the video at: https://www.youtube.com/watch?v=S7QPCA7cYm0

Sewage Treated Water for
Pune Community Plantation

4 India’s Beauty Captured Through Our Lense



Picture Courtesy -
Apurva Bhandari



Picture Courtesy -
Nishant Ganvir

5 Our Upcoming Campaign

Invest In Our Planet
22nd April, Earth Day 2022
SankalpTaru.org

Earth Day Campaign

We are running our Earth Day campaign on the theme, “Invest in our Planet” in the month of April, 2022.

Stay tuned for more information!

STAY TUNED FOR NEXT MONTH'S EDITION!

GET IN TOUCH THROUGH OUR SOCIAL MEDIA

In the age of instant gratification, let's be like the snails with the right hearts. While you are safe at home, plant trees at www.sankalptaru.org and lend your hand with a click of a button.

www.sankalptaru.org

VISIT OUR WEBSITE