

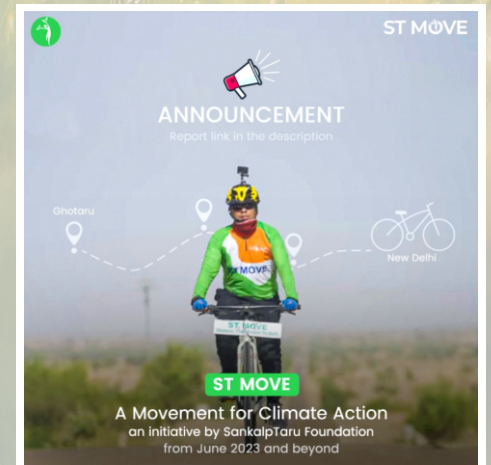
- Highlights
- Farmer Feedback
- Projects in Focus
- Plantations and Other Events with Corporates
- Planet Hero
- HUGE Walkathons
- GramYumm
- Celebrating the Humans of SankalpTaru
- India's Beauty Captured Through Our Lens

NEWSLETTER NOVEMBER 2023

HIGHLIGHTS

ST Move- A Movement For Climate Action 2023!

Apurva Bhandari, founder of SankalpTaru Foundation embarked on a transformative cycling expedition covering a distance of 1300 km from Ghotaru in Rajasthan to India Gate in New Delhi, inspiring everyone to raise Climate Awareness. We present the **ST MOVE Report 2023**, an initiative that started in June and goes beyond endlessly.



Transforming Ghaziabad: A Year of Progress from Landfill to Mini Forest

In just one year, our pioneering project in Ghaziabad has turned a garbage landfill into a thriving mini-forest, showcasing the incredible transformation achieved. **Reel**



National Education Day- Maulana Abul Kalam Azad's words echoing through the Desert winds

Gajuo Ki Dhani is a remote village in the golden sands of Jaisalmer, Rajasthan, where the literacy rate is zero, and there is no school within a 25-kilometer radius. During our ST MOVE Campaign, an initiative to bring positive change to rural communities, SankalpTaru made the impossible, possible. We established "Aapno School," in Gajuo Ki Dhani on 20th May 2023, ensuring that primary education becomes accessible to nearly 70 deserving children in their own village. With every sunrise, the children at Aapno School are scripting their unique stories of progress and unwavering dreams. **Watch their journey** which stands as a testament to the vision envisaged by our first Education Minister, Azad.

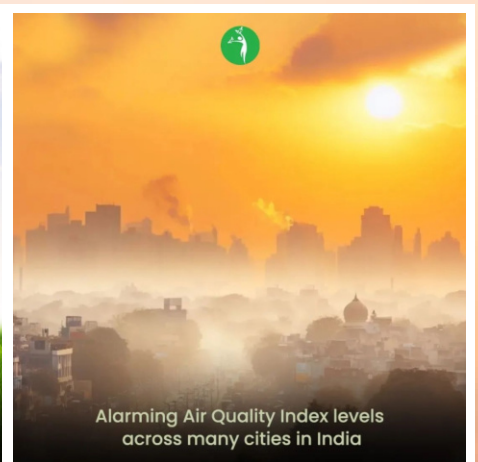


Rise of Air Pollution in Winter

In all major cities of India, there is a relentless rise in AQI (Air Quality Index). The future we're offering our young ones is clouded by the fog of air pollution!

Tree plantation is our bit of taking that small step towards this humungous issue. Planting just a single tree sequesters 22kgs of carbon dioxide per year, improves groundwater levels, provides shade and cooling during hot days, and absorbs harmful pollutants which is a natural solution to combat air pollution.

As the PM2.5 concentration in New Delhi exceeds WHO guidelines once again, the air we breathe becomes a silent killer. In Kukrola village, Gurgaon, Haryana, we've initiated a **green revolution in 2018 in the Aravallis**, but it's not enough! Our well-being is non-negotiable! Let's clear the air together by taking a step to **plant trees!**



Extending Our Green Horizons to 4 Northeastern states of India

We are creating a wider socio-environmental impact through our Community Land Transformation program with Forest Man of India, Padma Shri Jadhav Payeng, and Rural Livelihood Support Programs. Not only are we combating the environmental challenges by spreading our green legacy in the 4 NE states of Assam, Arunachal Pradesh, Meghalaya, and Nagaland through plantations but also empowering the livelihoods of local communities. Watch the glimpses of our journey to revitalize Northeast India [here](#).



Worsening Climate Outlook?

The world is already experiencing unprecedented heat, floods, wildfires, cyclones, and droughts at just 1.1 degrees of global warming. According to a new report released by the United Nations on Nov 20th, 2023, the world faces a 3°C temperature rise by century-end despite current emission reduction plans.



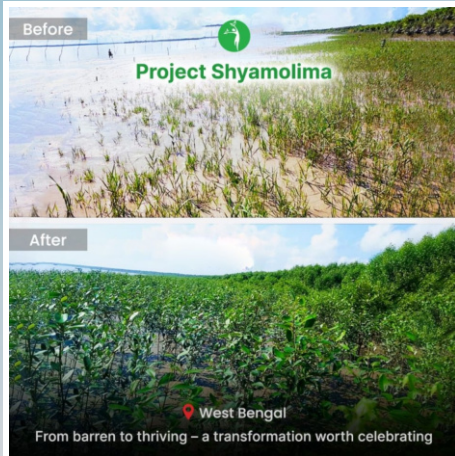
FARMER FEEDBACK

At our core, we believe that the key to growth lies in the feedback from those we serve, especially our farmers. Their invaluable insights not only shape our initiatives but also directly impact their lives and contribute to the greater well-being of our planet. The voices of our farmers guide us in the journey of transforming the Earth into a better home for all. Your feedback is not just heard; it's instrumental in creating a sustainable future, and we're grateful to walk this path together.

Witness the joy of this farmer as he shares the long-awaited blooming of his apple orchards.

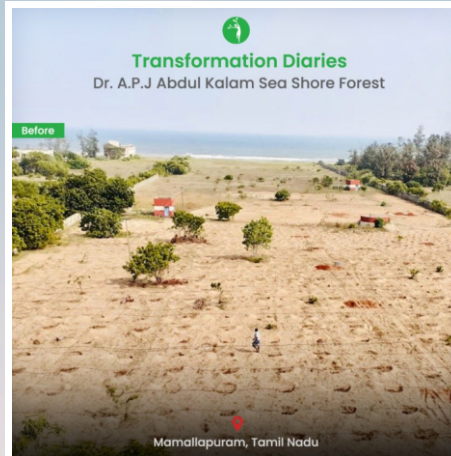


PROJECTS IN FOCUS

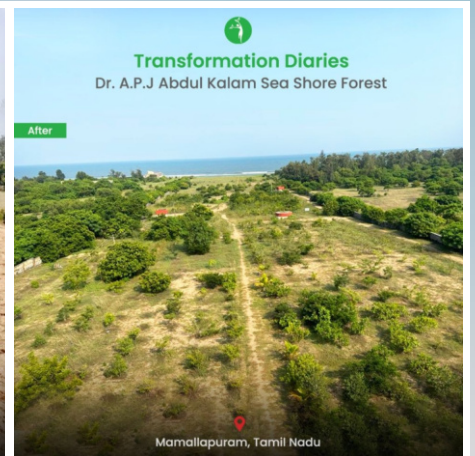


Project Shyamolima West Bengal

Bird's-Eye view of the
Green Mangrove Wall



Project Mamallapuram Chennai



PLANTATIONS AND OTHER EVENTS WITH CORPORATES



YES Foundation Rural Livelihood Support Plantation Program Assam



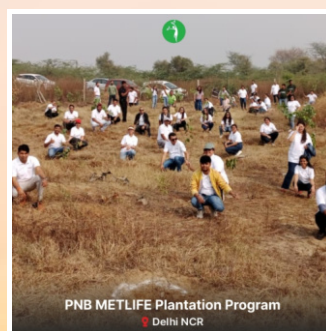
KONICA MINOLTA Plantation Program Gurugram



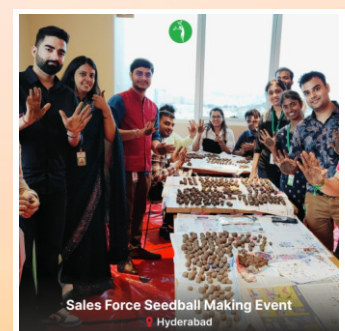
Indium Software Corporate Tree Plantation Program Hyderabad, Telangana



WIPRO Plantation Program Tumkur, Karnataka



PNB METLIFE Bhavnam Plantation Program Delhi NCR

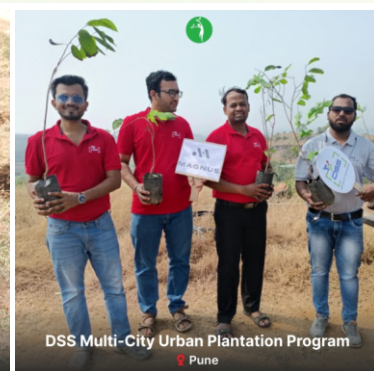


Sales Force Seedball Making Event Hyderabad



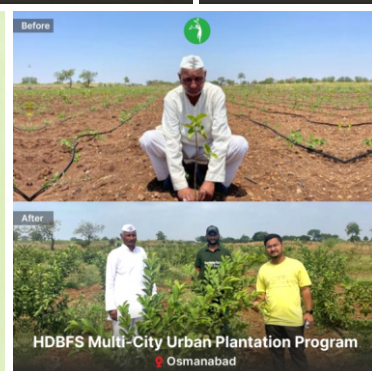
Cytyva Corporate Multi-City Tree Plantation Program

Hyderabad, Gurugram, Pune



DSS Multi-City Urban Plantation Program

Chennai, Hyderabad, Tulapur (Pune)



HDBFS Multi-City Urban Plantation Program

Agra, Assam, Kolkata, Osmanabad, Telangana



WNS Plantation Program

Madhya Pradesh & Uttar Pradesh



Fresenius Medical Care Urban Plantation

Kolkata, Mumbai



Mahindra Logistics Urban Plantation

Chennai, Delhi



HDFC LIFE Urban Plantation

Ahmedabad, Delhi



Blue Dart Sapling Distribution Event

Assam



Blue Dart Plantation Program

Tamil Nadu, Telangana

PLANET HERO

The second episode of the SankalpTaru Podcast, "Green Champions," featured a young eco-enthusiast, Aarav Khullar, from Chicago, who has an unshakable passion for a greener world. Through this series, we intend to inspire and empower you through the incredible journeys of environmental superheroes around us. Listen to his actions and eco-conscious ideas [here](#).



HUGE APP

Healthy Us through Greening Environment

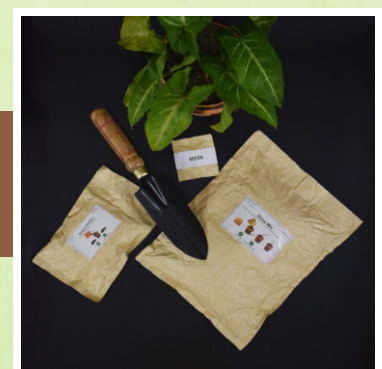


November 2023 Walkathons enabling mass movement

Join us - Android iOS

GRAMYUMM

We're excited to offer you an expanded array of options, embracing the 'Vocal for Local' spirit. With each purchase of our village-sourced products, you play a vital role in fostering the growth of rural communities. We introduced a delectable snack option **Halka Phulka** to complement our all-time favorite chai now available in a new flavor— **A Healthy Combo** for you to enjoy while watching the World Cup. We also introduced a **Gardening Kit Combo** for effortless kitchen gardening. **Shop now**



CELEBRATING THE HUMANS OF SANKALPTARU

HUMANS OF SANKALPTARU

Tejas Deshmukh
Program Specialist, Maharashtra

An enthusiastic animal lover, Tejas thrives in the lap of nature, exploring new horizons and cuisines. With a master's in environmental science, he cherishes his role at SankalpTaru as his greatest achievement.

As a bridge connecting corporate donors with SankalpTaru, Tejas finds deep satisfaction in his work. He feels it's a perfect blend of his passion for nature, and immersing himself in what he loves. Despite remote work, he has found an extended family among colleagues.

Tejas - where commitment and contentment converge.



HUMANS OF SANKALPTARU

Guljari Kumar
Operations Coordinator

With a passion for travel and a commitment to timely work completion, Guljari Kumar finds immense joy in contributing to environmental causes.

His dedication as a site in charge is fueled by the desire to make a positive impact on the environment, support farmers in need, and ensure that everything runs smoothly.

In his own words, "Working with SankalpTaru feels incredibly satisfying. We turn barren land into a vibrant green haven, helping farmers through the magic of plants. It's a fulfilling experience."

Thank you, Guljari Kumar, for your commitment to creating a greener world!



HUMANS OF SANKALPTARU

Dinesh Gaur
Operations Coordinator, Uttarakhand

A Life Sciences graduate, Dinesh brings zeal to his role as Operations Coordinator in Uttarakhand. With over a year of dedicated service, he stands out for his energy, punctuality, and diligent approach to work.

Drawn to nature and people, Dinesh's passions align perfectly with SankalpTaru's mission. Despite the challenges encountered while working in the field, Dinesh demonstrates resilience and tenacity, overcoming obstacles thus proving his commitment to the cause. Outside work, he enjoys travel, music, and volleyball.

Thank you, Dinesh, for your unwavering commitment and enthusiastic spirit, making a difference with every task you undertake!



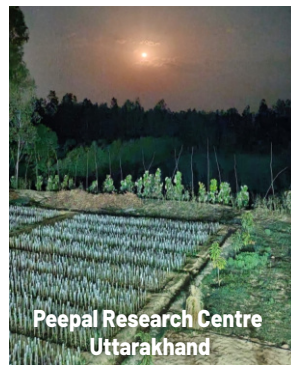
INDIA'S BEAUTY CAPTURED THROUGH OUR LENS



Nag Tibba Peak
Uttarakhand

Disha Kaushal

Sr. Program Specialist (Food Technology)



Peepal Research Centre
Uttarakhand

Vikas Rawat

Graphic Designer



U.S. Nagar, Uttarakhand

Hritik Sharma

Graphic Designer

Stay Tuned for Next Month's Edition

"The best time to plant a tree was 20 years ago. The second best time is now." 🌱

Plant a tree today

<https://sankalptaru.org>

SankalpTaru.org
We don't just plant!

