

Newsletter

February 2024

SankalpTaru.org®
We don't just plant!

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Highlights

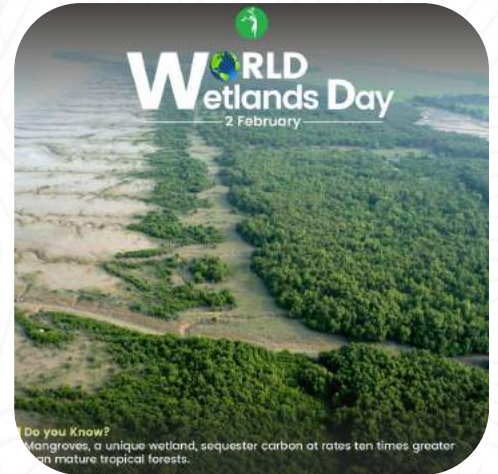
Haritarang 2024

Kicking off 2024 with Haritarang '24! A moment to reflect and brainstorm for a brighter future for the organization and Mother Nature. Haritarang is the Annual Retreat of the SankalpTaru Foundation, where our Team, hailing from different states, backgrounds, and cultures, builds lasting relationships. The gathering energizes us to take on new opportunities and challenges for this year, making our planet greener and better. [Here](#) are some glimpses of our Annual Meet 2024, Haritarang!



World Wetlands Day

Every year on February 2nd, we celebrate World Wetlands Day, with this year's theme focusing on 'Wetlands and Human Well-being.' In line with this, we bring to you how SankalpTaru has been actively working with the community involvement at Sunderbans to build the Green Wall. Mangroves, a unique wetland ecosystem, are at the heart of our conservation efforts in this region. Watch our journey centered on safeguarding this delicate ecosystem in [this video](#). By safeguarding mangroves, we not only protect biodiversity but also enhance the well-being of communities that depend on them. As we work towards the conservation and management of these vital ecosystems, let us remember that our own health and prosperity are deeply rooted in the health of our wetlands. On this World Wetland Day, let's pledge to honor and preserve these natural wonders.



Indrayani River Restoration Insights

The serene banks of the Indrayani River in Pune, Maharashtra, had faced their share of hardships, bearing the brunt of activities like mining and deforestation, which compromised the local air quality. Fueled by a vision of positive change, SankalpTaru team set out to do much more than plant trees—we aimed to heal the land itself. With immense effort, we overcame initial challenges and initiated our reforestation project in the Panchayat land of Tulapur village, Pune, Maharashtra. Our team's unwavering commitment to aligning with the principles of ecosystem restoration and biodiversity conservation has borne fruit, transforming a once-weary land into a thriving ecosystem. This transformation stands as a testament to our fight against climate change and improving the quality of life for the community in the process. Our dedicated operations and maintenance teams have poured their hearts into restoring this precious ecosystem. [Watch this video](#), which offers a glimpse into our efforts, and there's much more to the story. To explore the full narrative of our endeavor, delve into the complete case study [here](#).



Joy of Planting and Reaping

SankalpTaru is scripting a tale of dedication and resilience from the serene Himalayas to the blazing hot deserts of Rajasthan. As our reach extends across India, we're excited to share the joy of two different seasons. On one front, we're busy planting, nurturing, and growing. Simultaneously, on the other side, it's time for harvest, celebrating the fruits of our efforts!

Our Operations team braves rough terrains, distributing apple saplings amidst the crisp mountain air. It's planting season in the Himalayas, and each tree planted is a promise against climate change, a step towards a greener future. The apple saplings adorn the landscape and symbolize economic empowerment for local farmers.

Meanwhile, in the arid expanse of Rajasthan, it's the reaping season for a bumper harvest of pomegranates. Our team's efforts in the scorching desert heat are bearing fruit. The harvest not only enriches the lives of farmers but resonates with our broader mission – to improve lives and combat climate change, one tree at a time.

From the Himalayan chill to the desert's fiery embrace, our team stands united, weaving a narrative of hope and environmental stewardship. Together, we plant the seeds of change, fostering a world where every individual and every tree counts.



Impact of Our Reforestation Efforts

Ever wondered what lies beyond the simple act of planting trees at our plantation sites? [Watch this video](#) to discover how our reforestation efforts are helping to protect biodiversity.

Beyond Planting: Impact of Reforestation



Empowering Women Farmers with Nutritious Poshan Kits

In the virtual garden of change, each click blooms into a story of impact!

A heartfelt thank you to all those donors with keen eyes who, while planting trees on our website, uncovered the impactful potential of Poshan Kits. Your attentive browsing not only added green to our Earth but also sprinkled nourishment in the lives of woman farmers. These Poshan kits are a nutritious combo of Nuttelal-milk mix and Anardana-dried pomegranate fruit. Rich in Iron, Protein, omega-3,6 fatty acids, and fiber, they are a great way to keep anemia under check.

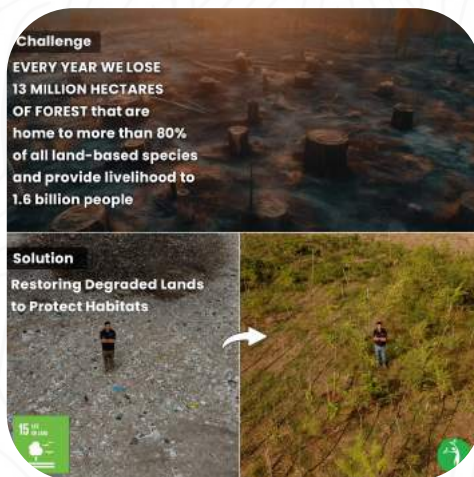
Also, both of these products are sourced directly from our rural farmers to our online portal GramYumm with no middlemen in between, and therefore all the profit goes directly to the farmers. [Watch this video](#) to see how your clicks have transformed into tangible deliveries, reaching the doorsteps of those who needed it most. Your generosity, from planting to empowering, is a beacon of positive change. Together, we're cultivating a world where every click counts!



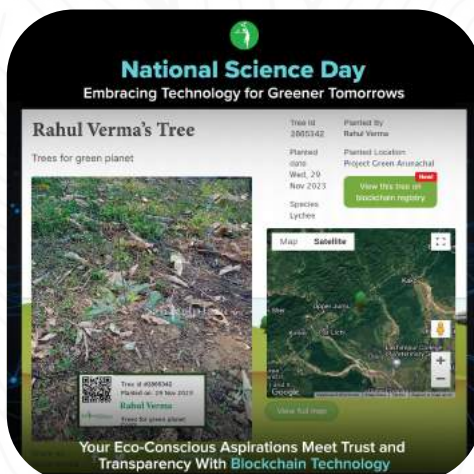
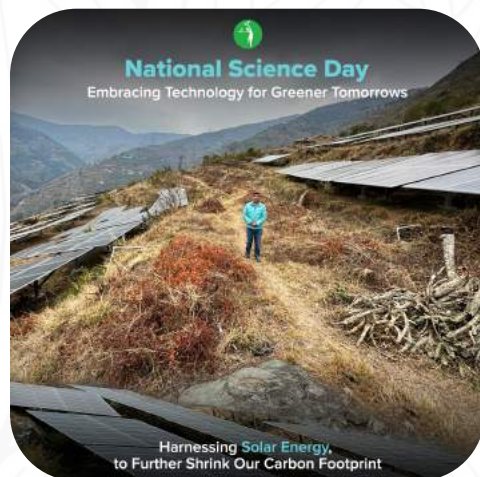
Impactful Clicks:
Thank you Donors for your Generosity!

World NGO Day

Reflecting on this World NGO Day, themed 'Building a Sustainable Future: The Role of NGOs in Achieving the Sustainable Development Goals,' observed on February 27th, we proudly contemplate our journey. Over the past 12 years, SankalpTaru has undertaken a gradual and progressive alignment of its mission with 14 out of 17 SDGs, catalyzing local development, generating rural livelihoods, and promoting sustainable practices. We will be presenting a series of informative posts every month, starting now, highlighting how SankalpTaru's mission aligns with each of the SDGs. This month, we focus on SDG 15: Life on Land, offering insights to help you understand the purpose behind our actions.

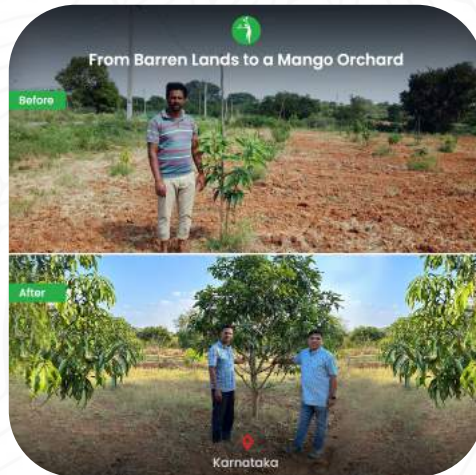
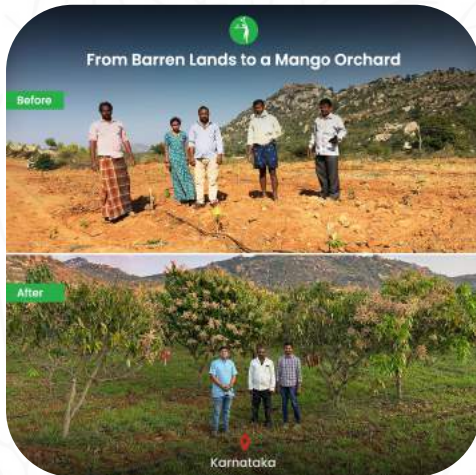


National Science Day



Transformation Diaries

SankalpTaru's Green Transformation in Karnataka



Plantations and Other Events with Corporates



📍 Government College, Mekkara, Cochin



HDBFS multi-city Tree Plantation

📍 Trivandrum



📍 Krishi College, Shivajinagar, Pune



FLIPKART Mangrove Restoration

📍 Sunderbans



INDIUM SOFTWARE Urban Plant.

📍 Chennai



ASSOCHAM Site Visit

📍 Ghaziabad



📍 Patna



DCB BANK Urban Plantation
📍 Madhya Pradesh



📍 Prayag Raj, UP



DCB BANK Urban Plantation
📍 Coimbatore



📍 Pune



NEW AGE FSG Plantation
📍 West Bengal



DELOITTE Site Visit
📍 Tumkur, Karnataka



Watson-Marlow Community Plant.
📍 Tulapur, Pune



Amplus Solar Plantation
📍 Rajasthan



📍 Krishi College, Shivajinagar, Pune



ACCENTURE Urban Plantation
📍 Gurgaon



📍 Chennai



ACCENTURE Urban Plantation
📍 Bangalore



DHL Urban Plantation
📍 Hyderabad



DHL Urban Plantation
📍 Coimbatore



📍 Pune



INFOGAIN Seedball Making
📍 Noida



📍 Bangalore



INFOGAIN Seedball Making

📍 Gurugram



📍 Mumbai



METRO GLOBAL SOLUTIONS Urban Plantation

📍 Krishi College, Shivajinagar, Pune



Seedball Making

📍 Hyderabad



NTT DATA Urban Plantation

📍 Coimbatore



📍 Chennai



📍 Noida



NTT DATA Urban Plantation

📍 Bangalore

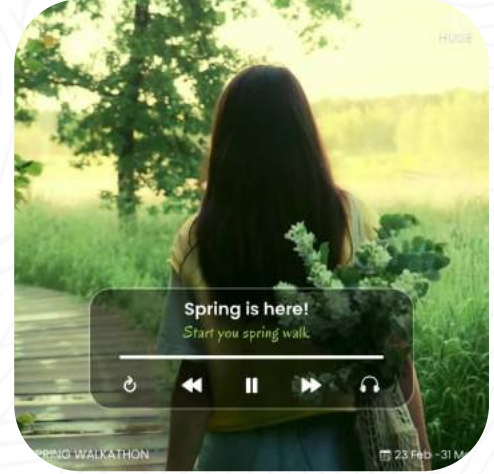
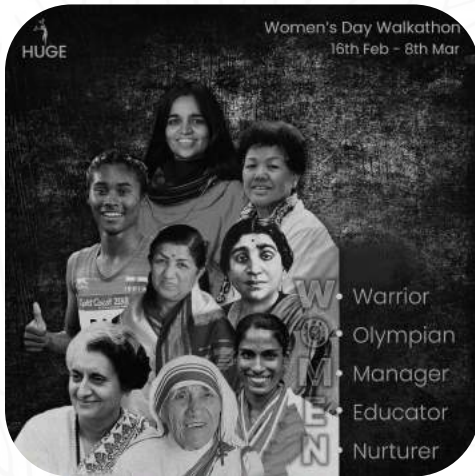


📍 Gurugram

HUGE App - Healthy Us through Greening Environment

February 2024 Walkathons enabling mass movement!

Join us - [Android](#) [iOS](#)



GramYumm

As the new year ushers in, we are delighted to unveil our latest combo, perfect for embracing new beginnings. Stay tuned for the exciting discounts, and make sure to check out our website to grab our exclusive combo pack. Your support helps us continue our mission of promoting sustainable practices and uplifting rural communities. Together, let's make the new year truly special! [Shop now](#)



Blogs of the Month



Dive into our latest blog article which explores the significant impact of youth activism on environmental conservation [here](#).



Discover the correlation between the erratic nature of winter severity and climate change patterns in our latest article [here](#).

Planet Hero

To boost the confidence of Students during exam times, Planet Hero came up with short, informative, and engaging quizzes!

Dive into the questions and challenge yourself to expand your knowledge while having fun. [Quiz1](#) and [Quiz2](#).



[Link in the description >](#)

Celebrating the Humans of SankalpTaru

HUMANS OF SANKALPTARU

Vikash Kumar Rana
Operations Coordinator, Jharkhand

Following a journey of self-exploration, Vikash Kumar Rana has ultimately embraced agriculture as his true calling.

As the State Coordinator of Jharkhand, Vikash tackled the prevalent challenges of monocropping and insufficient irrigation with determination.

Drawing from his expertise in gardening and innovative irrigation techniques gained from SankalpTaru, he diligently raised awareness about agro-forestry and cultivated interest among farmers.

His efforts ignited enthusiasm and fostered a collaborative spirit, empowering farmers to leverage SankalpTaru's resources for their prosperity.



HUMANS OF SANKALPTARU

Ramesh Vadukothu
Senior Operations Coordinator, Telangana

A humble and dedicated individual, Ramesh seamlessly combines his horticultural knowledge and experience to advance SankalpTaru's mission of promoting greenery in Telangana.

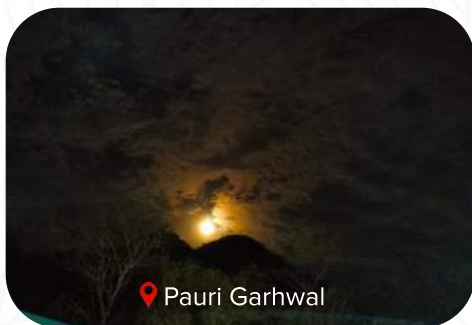
Being awarded the Best STF Operations Coordinator (Captain Planet) for South India during Haritarang 2024 serves as a testament to his exceptional contributions to the tasks at hand.

In his own words, 'I am grateful to be part of a team of dedicated individuals tirelessly working for the environment and the welfare of Mother Nature, which is close to my heart.'

Outside of work, he finds solace in nature through gardening, traveling, and nurturing his inner learner.

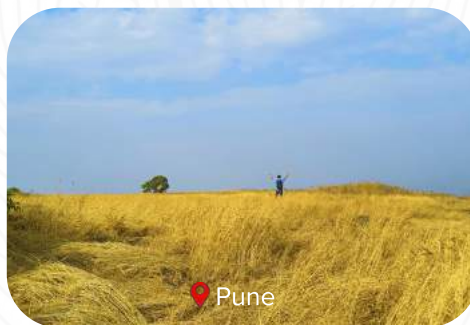


India's Beauty Captured Through Our Lens



Pauri Garhwal

Hritik Sharma



Pune

Disha Kaushal



Pithauragarh

Kamal Karki

"The best time to plant a tree was 20 years ago. The second best time is now."

Plant a Tree Today!

<https://sankalptaru.org>

Stay Tuned
for Next Month's Edition

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